



GE105
Introduction to Engineering Design
College of Engineering
King Saud University

Studio 9.

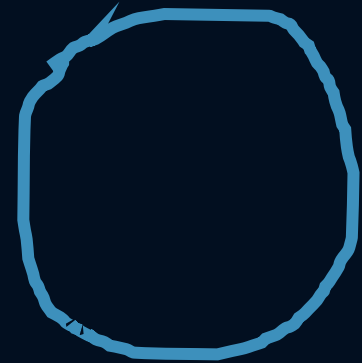
Creativity Examples and Brainstorming

FALL 2016

Before We Start

- With a simple "twist", you can transform a "nothing" to "everything"
- Today's studio is simply a list of creative real-life examples to stimulate your thinking
- In the second part of the studio you will be practicing brainstorming to generate creative ideas for your final project

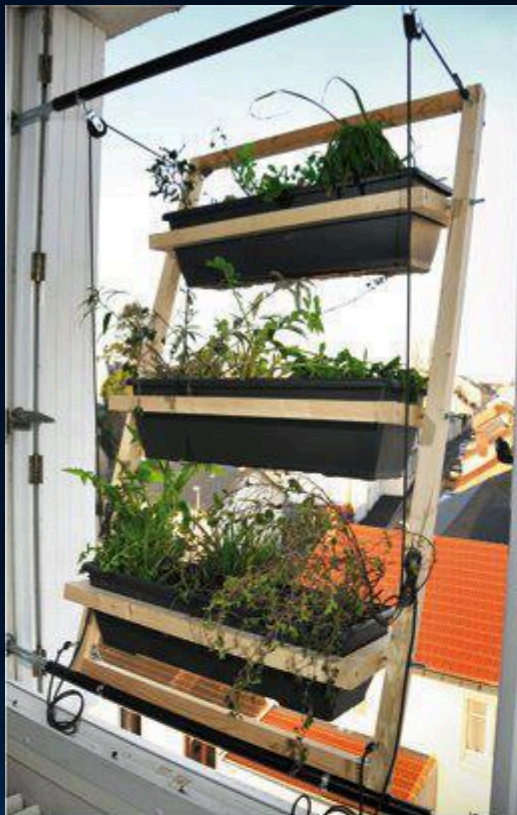
"Nothing"



"Everything"











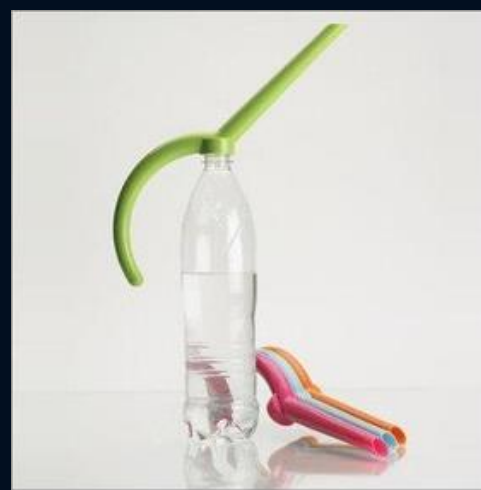












...AR CONDICIONADO É PROS SEM TALENTO.



- Now that you have seen some nice examples
- Brainstorm for some creative ideas for your final project
- Do not criticize during brainstorming

Guidelines:

- Generate as many ideas as possible; go for quantity (**30mn**)
- Select the best two or three ideas (**15mn**)
- Present your creative ideas to the class for feedback

