

**King Saud University**

**College of Business Administration**

**Marketing Department**

**Electronic Marketing Plan**

**MKT 403**

**Team Project**

**Project Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Team Members**

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| **Name** | **Student ID #** | **Student List #** |
| **Team Leader: ..................................** |  |  |
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**Instructor: Nojoud Alhuwaishel**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_**













