## Business Statistics Outlines (QUA 207) - spring 2020

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Batch : Semester 2 (1440/1441h)
Section: 28625-51446-51458-51461
Credit hours : 3
Number of Sessions : 42 (14 weeks)
Course Facilitator: Anud Hassan Jeariby
Office : Building 3, 2nd Floor, Office No. }18
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Lecture Time: Sunday - Monday - Tuesday - Thursday
Office Hours: Sunday - Monday - Tuesday - Thursday
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## Course Objectives:

- Explain the concepts of Probability Distributions and Sampling Distributions.
- Explain the concepts of Estimation and Hypothesis Testing.
- lustrate applications of Confidence Intervals and Hypothesis Testing for Business problems.
- Explain the concepts of correlation and linear regression.
- Explain the Nonparametric Methods (Chi-Square Tests)
- Analyze Business and Economic data for decision-making.
- Explain the consequences to the Management based on the data analysis.


## Text Book:

David M Levine / Kathryn A. Szabat / David F. Stephan / Business Statistics, Pearson, Seventh Edition.

| Chapter | Title | Required Topics | Number of Weeks |
| :---: | :---: | :---: | :---: |
| 7 | Sampling distributions | 7.1 sampling distribution. <br> 7.2 Sampling distribution of the mean. <br> 7.3 Sampling distribution of the proportion. | 2 Weeks |
| 8 | Confidence Interval of Estimation. | 8.1 Confidence Interval for the mean ( $\sigma$ Known). <br> 8.2 Confidence Interval for the mean ( $\sigma$ Unknown). <br> 8.3 Confidence Interval for the proportion. <br> 8.4 Determining Sample Size. | 2 Weeks |
| 9 | Fundamentals of Hypothesis Testing: OneSample Tests | 9.1 Fundamentals of HypothesisTesting Methodology. <br> $9.2 t$ Test of Hypothesis for the mean ( $\sigma$ Unknown). <br> 9.3 One-Tail Tests. <br> 9.4 Z Test of Hypothesis for the proportion. | 3 Weeks |
| 10 | Two-Sample Tests and One-Way ANOVA | 10.1 Comparing the Means of Two Independent Populations. (352 omitted) <br> 10.2 Comparing the Means of Two Related Populations Paired t Test. <br> 10.3 Comparing the Proportions of Two Independent Populations. <br> 10.4 F Test for the Ratio of Two Variances. <br> 10.5 One-Way ANOVA. (381 to 386 omitted) | 4 Weeks |
| 11 | Chi-Square Tests | 11.1 Chi-Square Test for the Difference Between Two Proportions. <br> 11.2 Chi-Square Test for Differences Among More Than Two Proportions. <br> 11.3 Chi-Square Test of Independence. | 1 Week |
| 12 | Simple Linear Regression | 12.1 Types of Regression Models. 12.2 Determining the Simple Linear Equation. <br> 12.3 Measures of Variation. <br> 12.4 Assumption of Regression. <br> 12.7 Inferences About the Slope and Correlation Coefficient. .(464 omitted) | 3 Weeks |



