



Executive Master of Municipal Policy and City Development
2018-2019

PCD 510 Syllabus

Dr. Waleed Alzamil

Assistant Professor

Department of Urban Planning

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Institution: King Saud University	اسم المؤسسة التعليمية: جامعة الملك سعود
College/Department: College of Arch & Planning Department of Urban Planning	الكلية/ القسم: كلية العمارة والتخطيط قسم التخطيط العمراني
Section A: Course General Information	
Course title: Urban Policymaking and Evaluation	اسم المقرر: صنع وتقييم السياسات العمرانية
Course code: (PCD510)	رمز المقرر: ٥١٠ ستم
Program Title: Municipal Policy and City Development	اسم البرنامج: ماجستير تنفيذي في السياسات البلدية وتنمية المدن
Program duration: 4 Semesters	فتره البرنامج: ٤ فصول دراسية
Name of responsible instructor: Dr. Waleed Alzamil	اسم أستاذ المقرر: د. وليد بن سعد الزامل
Pre-requisites for this course (if any): No pre-requisite	المتطلبات السابقة ان وجدت: بلا
Credit hours: 3 credits	الساعات الدراسية: ٣ ساعات
Final Award: Executive Master in Municipal Policy and City Development.	الدرجة الممنوحة: ماجستير تنفيذي في السياسات البلدية وتنمية المدن
Course duration: 3 months	فتره المقرر: ٣ شهور
Course Level: 1	المستوى الدراسي: ١
Course Teaching Language: Arabic/English	
Section B: Course description	وصف المقرر
This course focuses on the definition and mechanisms of urban policymaking, including the multi-dimensional analysis of these policies and their impact on the future of urban development in the city. The course describes the methodology of evaluating municipal development programs that enhance the efficiency of urban development and appropriate decision-making based on specific evaluation scenarios and criteria.	يركز هذا المقرر على تعريف صنع السياسات العمرانية وآلياتها، ويتضمن ذلك إجراء التحليل متعدد الأبعاد لتلك السياسات وتأثيراتها على مستقبل التنمية العمرانية في المدينة. ويصف المقرر منهجية تقييم البرامج البلدية التنموية التي تعزز من كفاءة إدارة التنمية العمرانية وصنع القرار المناسب بالاعتماد على سيناريوهات ومعايير محددة للتقييم.
Section C: Course objectives	أهداف المقرر
Knowledge in the concepts and mechanisms of urban policymaking.	المعرفة لمفاهيم وآليات صنع السياسات العمرانية.
Analyzing the positive and negative impact of urban policies on the social, and economic context of the city.	تحليل التأثير الإيجابي والسلبي للسياسات الحضرية على السياق الاجتماعي والاقتصادي للمدينة.
Evaluation of development programs and experiments that enhance the efficiency of urban development management.	تقييم البرامج والتجارب التنموية التي تعزز من كفاءة إدارة التنمية العمرانية.
Section D: Course outcomes	مخرجات التعلم

Define the theory and principles of policy making, city development and urban governance. (PLO)	تعريف نظريات ومبادئ صنع السياسات وتنمية المدينة (أحد أهداف البرنامج)
Describe the positive and negative effect urban policy on the social and economic structures.	وصف الأثر الإيجابي والسلبي للسياسات الحضرية على البنية الاجتماعية والاقتصادية.
Evaluates different urban policies based on methodological scenarios and criteria consistent with local and regional plans	تقييم السياسات الحضرية المختلفة بالاعتماد على سيناريوهات ومعايير تتسق مع خطط التنمية المحلية والإقليمية.
Develop methodological skills required to write a proposed project report or policy paper addressing a development issue. (PLO)	تطوير المهارات المنهجية المطلوبة لكتابة التقرير أو ورقة تتناول قضية لسياسات تنموية. (أحد مخرجات البرنامج)

Section E: Weekly Topics:			
List of Topics	No. of Weeks	Contact Hours	Grade %
Module 1 (Duration 4 weeks)			
Introduce the basic principles, ideas and practices in the urban policymaking and the stages of development and mechanisms of its implementation in reality.			
Urban Policy: Concepts, Basic Principles, & Practices <ul style="list-style-type: none"> The concept of urban policy Decision making and policy making Urban Growth and Urban Policy Changes 	1		
Theories of Participation <ul style="list-style-type: none"> Justice, and Rights Participation of vulnerable groups Public interest Stakeholder Negotiation 	2		
Planning and Decision-Making Theory <ul style="list-style-type: none"> Decision making procedures The Rational Model Incremental theory Mixed Scanning 	3		
Urbanization and Urban Development <ul style="list-style-type: none"> Urbanization and urban policies Economic systems in the city Global Cities 	4		
Assignment (1) submission	4		10%
Module 2 (Duration 4 weeks)			
Present international practices related to emphasized areas of urban policymaking. A visiting expert may be hosted to shed light on best practices and success factors, and to analyses and deal with institutional and technical constraints. Many world experiences and case studies are presented, reviewed and discussed.			
Housing Policies	5		

<ul style="list-style-type: none"> Housing and Squatter settlements in developing countries (Case Study) 			
Urban Development, Housing and Community Development Policies <ul style="list-style-type: none"> Slums and Resettlement Policies (USA Case Study) 	6		
Draft (1) submission	6		
Urban Development Control Policies <ul style="list-style-type: none"> Urban sprawl vs. Smart growth (Case Study) 	7		
Regeneration of city centers <ul style="list-style-type: none"> City Centers and The Challenges of Modern Centers (Case Study). 	8		
Assignment (2) submission	8		10%
Module 3 (Duration 4 weeks)			
Discuss the reflection of the concepts and urban policies practices at the local level. Drawing lessons learned from case studies and their impact on the socio-economic context			
Urban policies in light of the vision of the Kingdom 2030 <ul style="list-style-type: none"> Overview of Municipal administration in Saudi Arabia Municipal strategies and regional integration Analysis of the evolving of municipal policies 	9		
The impact of municipal policies on urban development <ul style="list-style-type: none"> Social & Demographic Impacts Economic impacts Environmental impacts 	10		
Draft (2) submission			
Evaluation of Municipal Policies <ul style="list-style-type: none"> Critically assess policy and administrative decisions Discuss stakeholder perspectives on issues and policies. Discuss positive and negative effects Current Urban Problems 	11		
Mechanisms for the development of urban policies in Saudi Arabia <ul style="list-style-type: none"> Discuss developing mechanisms in the light of global experiences Discussion the role of municipal policies in achieving comprehensive development within UN-HABITAT Potential policy solutions. 	12		
Assignment (3) submission	12		10%
Final Report/ Exam (Duration 4 weeks)			
Review and final submission of reports.			
Finalizing course assignments <ul style="list-style-type: none"> Final Presentations (6 Min for each). 	13		
Participation and exercises			30%
Final submission of report	14		40%
Total	14 wk.	42 hrs.	100%

Section F: Attendance and Schedule of Assessment Tasks for Students During the Semester

Class attendance: Attendance is subject to the regulations of *King Saud University*. Class attendance are essential to success in this course. Therefore, enrollment in this course constitutes a commitment to attend scheduled class sessions.

Assessment task (e.g. essay, test, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion
1 Participation in class including CATs feedback, reading, Whatsapp Group, on-line discussions (LMS), and presentation.	All	10%
2 Assignments (3)	4, 8, 12	30%
3 Group Exercises in class	3,5,7,9	20%
4 Final submission of report including drafts & presentations	6,10,14	40%

Grades will be based on the following score criteria:

1	A+: 95% and above
2	A: 90% - 94.9%
3	B+: 85% - 89.9%
4	B: 80% - 84.9%
5	C+: 75% - 79.9%
6	C: 70% - 74.9%
7	D+: 65% - 69.9%
8	D: 60% - 64.9%
9	F: Below 60%

References	المراجع
Bauman, J. F., Biles, R., & Szylvian, K. M. (2000). From Tenements to the Taylor Homes: In Search of an Urban Housing Policy in Twentieth Century America. Pennsylvania State University Press.	
Cochrane, A. (2007). <i>Understanding Urban Policy: A Critical Approach</i> . Hoboken: Blackwell Publishing.	
Davies, J., & Imbroscio, D. (2008). <i>Theories of Urban Politics</i> . Thousand Oaks: SAGE Publications Ltd.	
Duany, A., Speck, J., & Lydon, M. (2009). <i>The Smart Growth Manual</i> . McGraw-Hill Education.	
Ferguson, R., & Dickens, W. (1999). <i>Urban Problems and Community Development</i> . Brookings Institution Press.	
Fainstein, S. (2011). <i>The Just City</i> . New York: Cornell University Press.	
Luasi, W. (2012). NATIONAL URBAN DEVELOPMENT POLICY (NUDP) MAKING PROCESS: THE KENYAN WAY: <i>TS02J - Planning Policies and Procedures</i> , (pp. 1-17). Nairobi.	
Schwartz, A. F. (2014). <i>Housing Policy in the United States</i> . Abingdon: Routledge.	
UN-Habitat. (2009). <i>Urban Policies and the Right to the City</i> . Nairobi: UN-Habitat.	
UN-Habitat. (2014). <i>The Evolution of National Urban Policies</i> . Nairobi : UN-Habitat.	
شالين, ك. (٢٠٠٤). السياسات الحضرية الجديدة. (ترجمة: الوتار، س). الرياض: جامعة الملك سعود.	
اندرسون, ج. (١٩٩٩). صنع السياسات العامة. (ترجمة: الكبيسي, ع). عمان: دار المسيرة للنشر والتوزيع.	



Section G: Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access etc.)

Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.): A lecture room, 25-30 seat capacity.

Computing resources (AV, data show, Smart Board, software, etc.): Computerized podium with audio video technologies.

Section H: Course Evaluation and Improvement Processes

Strategies for Obtaining Student Feedback on Effectiveness of Teaching

1. Interviewing students on the method of teaching and areas of improvement needed.
2. Studying the university-conducted questionnaires that students regularly fill for every course at the end of the term
3. Getting Classroom Assessment Techniques (CATs) feedback from students in each lecture via email or whatsapp group.

Faculty or Teaching Staff: **Dr. Waleed Alzamil**

Signature: *Waleed Alzamil*

Date Report Completed: 1/8/1439

Received by: _____

Dean/Department Head

Signature: _____

Date: _____