

College of Business Administration

Student Name:

ID Number:

1st question: add \surd or \times to the following sentences: (4 grades)

1. There are no entrepreneurs in Saudi Arabia ()
2. Social entrepreneurs emphasis on commercial rather than social result ()
3. there has been a rise in the number of women-owned businesses in Saudi Arabia ()
4. Business plan enables the entrepreneur to distribute business resources effectively()
5. There are no entrepreneurs in Saudi Arabia ()
6. Risk is the possibility of financial or other type of loss ()
7. Entrepreneurship is applied in private sector only ()
8. A proper location is critical to the success of any small business ()
9. Chamber of commerce is helping new business to have fund ()
10. Entrepreneurship has a minor impact on economic growth ()
11. Annita Rodick said "charity is a solution to poverty" ()
12. In a partnership business, the liability of a partner is limited to the amount of capital invested in the business ()
13. Working in the private sector means long working hours ()
14. The objective of studying this course is developing my skills to start a business ()
15. Financial study aims at computing the cost of the project ()
16. Income statement includes revenue and operational costs ()

2nd question: answer the following questions: (4 grades)

1. Write some of Entrepreneurship disadvantages (challenges):

a. c.

b. d.

2. Write some of fund resources:

a. c.

b. d.

3rd question: select the best answer to the questions : (4 grades)

1. Which of the following is **not** an element of the marketing plan
a. product c. place
b. price d. all correct
2. **Factors** affecting Entrepreneurship are:
a. Infrastructure c. Government
b. education and family d. Technology
3. Entrepreneurs are :
a. risk avoiders c. managers
b. risk takers. d. employees
4. Secondary data resources could be:
a. books c. internet
b. research d. all correct
5. Which is **not** a way that entrepreneurs raise money to start a business?
a. savings c. borrow
b. collect taxes d. all correct
6. Green Entrepreneurship is:
a. economics c. ecopreneurship
b. technology d. red entrepreneurship
7. New business idea can be developed_by:
a. experience c. reading
b. copying d. all correct
8. He is the founder of Grameen Bank:
a. Adel akmal c. Muhammad Yunus
b. Musa Fahmi d. Michael Dell
9. Abbreviations of Corporate Social Entre. :
a. CSE c. ESC
b. SCE d. None
10. Marketing study includes the following **except**:
a. pricing c. competition analysis
b. business location d. market analysis
11. Steps of starting a business include:
a. improving skills c. buying a home
b. selling your car d. writing story
12. I prefer to be:
a. an employee c. an entrepreneur
b. an academic d. nothing
13. seed capital is a fund that appropriate for:
a. newborn business c. mature one.
b. losing business d. all correct
14. Oqal عقال is a group which:
a. is Saudi c. provide fund
b. provide consultation. d. all correct
15. To be a good entrepreneur you have to be
a. patient c. flexible
b. skilled d. all correct
16. Which of the following agencies does not provide fund:
a. Samba c. Ministry of education
b. hrdf d. credit and saving bank

3rd question: (4 grades)

choose one word from the box below that best fits the sentence. You will not use all the words, so don't worry if you have words left over.

1. Universities 2. Franchise 3. Social 4. Economy 5. business 6. market survey 7. start
8. Profit 9. Idea 10. corporation 11. Bill Gates 12. digital entrepreneurship 13. suppliers
14. Entrepreneur 15. independency 16. Steve Jobs 17. Partnership 18. Brain storm

1. The amount left over after a business subtracts all costs from total sales revenues is called _____.
2. A _____ is a type of business organization.
3. Network is important to _____ a business.
4. Establishing a _____ starts with selecting an _____.
5. _____ entrepreneurship is type of entrepreneurship.
6. _____ is the use the Internet and the information and communication technology as a tool for creating business
7. Many _____ around the world provide entrepreneurship courses.
8. Meeting _____ is a benefit of networking.
9. Entrepreneurship is an important requirement for building _____ of knowledge.
10. _____ is the founder of Microsoft.
11. the _____ focuses on transforms an idea into a profitable venture, while operating within the organizational environment.
12. _____ is an agreement between two parties.
13. _____ is the founder of Apple Computer.
14. One advantage of Entrepreneurship is _____.
15. A business owned by two or more individuals is _____.
16. _____ is a way of developing ideas.

5th question: answer the following questions: (4 grades)

1. define Entrepreneurship, and why it is important to Saudi Economy.

2. You have worked with a group on a business plan, please fill out the following information:

Business name:

Activity:

Product:

Target Customers:

Name one of the competitors: