

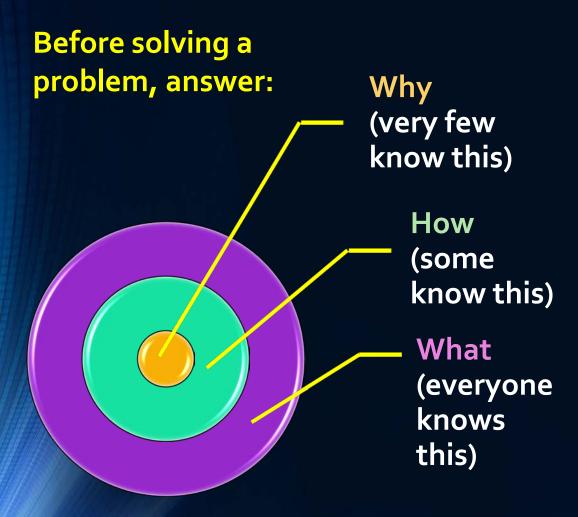
GE105
Introduction to Engineering Design
College of Engineering
King Saud University

Lecture 7.

## Problem Formulation Case Studies

FALL 2016

## Remember!



**Customer Statement** 

### **Need Analysis**

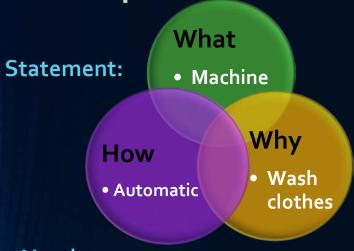
- Literature
- Interview/Survey
- Market Studies
- Focus Groups

# Interpret and Summarize

- Specifications
- Objectives
- Constraints
- Criteria

Problem Formulation

# Example 1:



#### Needs:

- Device to <u>wash clothes</u>
- Can be <u>easily operated</u>
- Can be started by operating the <u>timer manually</u>
- Variation of <u>rotating speed</u> for different types of clothes

- <u>Dry</u> clothes
- Capacity up to <u>5 kg</u>
- Can use voltage <u>110 V / 220 V</u>
- Low power consumption/wattage
   less than 100 Watts
- Portable washing machine
- Noise level must not exceed <u>65 dB</u>
- Must be <u>safe</u>
- <u>Filter</u> for the water
- Water <u>inlet</u> and <u>outlet</u>
- Cost must not exceed <u>500 SR</u>
- Weight must be less than <u>100 N</u>

#### **Constraints**

- Capacity: up to 5 kg
- Noise level less than 65 dB
- <u>Size</u>: 1 m x 0.9 m x 0.5 m
- Weight not more than 100 N (10 kg mass)
- Cost less than 500 SR
- After drying no water drop from the clothes
- 110 / 220 <u>volts</u>
- Portable
- Life more than 5 Years
- Electric consumption less than 100 W.h (Watt-hours)

#### Criteria

- High effectiveness of cleaning the clothes
- High durability
- Easy to use (simple)
- High number of cloth types



## **Safety Specifications**

- If <u>overloaded</u>, the machine shouldn't start
- Maximum water level to prevent water waist and dangerous current short-cuts.
- Electrical grounding
- Stop <u>spinner</u> if the door is opened
- Kids protection by motor isolation



## Problem Formulation [paragraph(s)]

Design a simple washing machine that can wash different types of clothes and dry them by various spinning speeds. The machine should be 5 kg capacity and easily manipulated. Its size should be limited to 1 m / 0.9 m / 0.5m and its weight is not to exceed 100 N. The washing machine must be portable and able to function using 110 V or 220 V voltage. The machine consumption and cost should be respectively limited to 100 watt-hours and to 500 SR. The minimum life duration of the machine should be 5 years.

The machine should have a water level to prevent water waist and be grounded to avoid electrical shortcuts. Besides, it shouldn't start If overloaded and must stop spinning if its door is open. A motor isolation for kids protection is also a must.

## Needed Information to be gathered:

- Motor power to be used
- Speed for various types of clothes
- <u>Timing</u> needed to clean common types of clothes and dry them
- Common types of clothes to be washed
- Characteristics of each type of clothes (spinning speed, adequate washing temperature...etc.)



## Example 2

## Statement: Need a simple device to crash cans

## **Needs Analysis:**

- Design a <u>simple</u> device to <u>crash cans</u> (soft drinks)
- The final product is <u>recyclable</u> (green design)
- Does <u>not</u> occupy <u>large space</u>
- <u>High strength</u> material
- It costs <u>80 100 SR</u>
- High <u>safety</u>
- Design for kids
- <u>Light</u> weight (<u>portable</u>)
- Easy to <u>use</u>
- Easy to maintain
- Heavy and large <u>base</u> (does not tip over)
- Will be operated by <u>human power\*</u> (foot, hands, or both)
- Using available <u>materials/components</u>



## **Primary objective:**

To design a <u>simple</u>, <u>easy to use</u> <u>device</u> to <u>crash cans</u>

## **Secondary objective:**

 The device should be <u>easy to construct</u>, <u>easy to</u> maintain, marketable and portable BIECTIVE

#### **Constraints:**

- The cost should not exceed 100 SR
- The weight should not exceed 5 kg
- Applied Force should be less than 30 N\*
- Does not tip over

#### Criteria\*:

- Low cost
- Light weight
- Low force
- High safety
- Simple to manufacture



### Needed Information\* \*:

- Type of materials used
- Typical <u>existing devices</u> in the market
- Different can sizes
- Mechanism for applying force

## Example # 3

Statement: Need a device for securing a coffee cup near the driver's seat of an automobile

#### **Need Analysis\***

- Coffee <u>cup holder</u> for <u>car</u> (<u>near</u> the <u>driver seat</u>)
- Locking system to prevent the cup from spilling
- ▶ It does <u>not interfere</u> <u>with</u> the proper <u>operation</u> of the car
- Adaptable to a wide variety of vehicles
- Detachable (designed to be unfastened or disconnected without damage)
- Easy to use
- Durable material for various temperatures
- No need to modify car interior
- Cost not exceed <u>50 SR</u>
- ▶ Flexibility of <u>coffee cup size</u>

## **Primary Objectives**

A <u>device</u> for <u>securing</u> a <u>coffee cup</u> <u>near</u> the <u>driver's</u>
 <u>seat</u> of an automobile

## **Secondary Objectives:**

- ▶ The device should be <u>detachable</u>
- No modification of car interior is needed



#### Constraints

- Spilling free
- Does <u>not interfere</u> with the driver
- ▶ Size max: <u>200 x 150 x 150 mm</u> (H x W x L)
- Weight not to exceed <u>0.5 kg</u>
- Cost less than SR 50
- 2 years lifetime

### Criteria

- Simple
- Easy to install and dispatch
- Durable
- Strong attachment to the car
- High adaptability to car types
- High adaptability to cup sizes



#### **Problem Formulation**

Design a simple device for securing a coffee cup near the driver's seat of an automobile that **prevents** the cup from spilling. The device should not interfere with the proper operation of the driver and should be adaptable to a wide variety of vehicles and coffee cup size. The device should be easy to install and detach and no interior modification of the car should be needed. The maximum size and weight if the device are respectively 200 x 150 x 150 mm<sup>3</sup> and 2 kg. It should also be durable, offering a minimum of two years lifetime and a cost of less than 50 SR.

#### **Needed Information\***

- Average amount of coffee in cup
- Average coffee cup size and weight
- Coffee cup material
- General car interior layout/design





