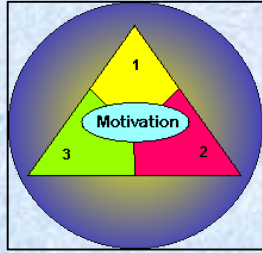


A Course on Ethics

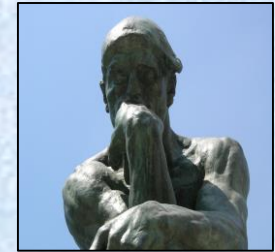
Human Behavior

Saad Haj Bakry

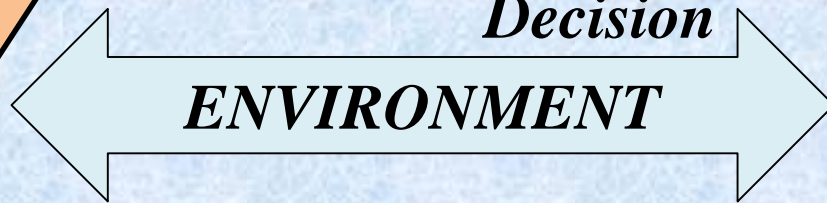
Motivations:
*Objectives /
Morality*



Viewing:
*Understanding
Knowledge*



Thinking:
*Attitude /
Decision*



**Motivati
ons**

Viewing

**Human
Behavior
Process**

Thinking

Behavior

Control

**Responsi
bility**

RESPONSIBILITY:
THE ABILITY TO
CHOOSE
YOUR RESPONSE.



Behavior:
Practice



Responsibility:
Self Driven

Motivations

□ General:

- Principles & Ethical Values
- Sense of responsibility.

□ Special

- Objectives concerned with the problem considered,

Viewing

- Seeking knowledge for the the problem**
- Views: 360 g NOT from the door's hole.**
- Structured views**
 - **STOPE View**
 - **Six hats [De Bono]**
 - **SWOT Analysis**

Supports parallel thinking

Thinking

❑ Parallel Thinking

➤ **SWOT / Six Hates / STOPE**

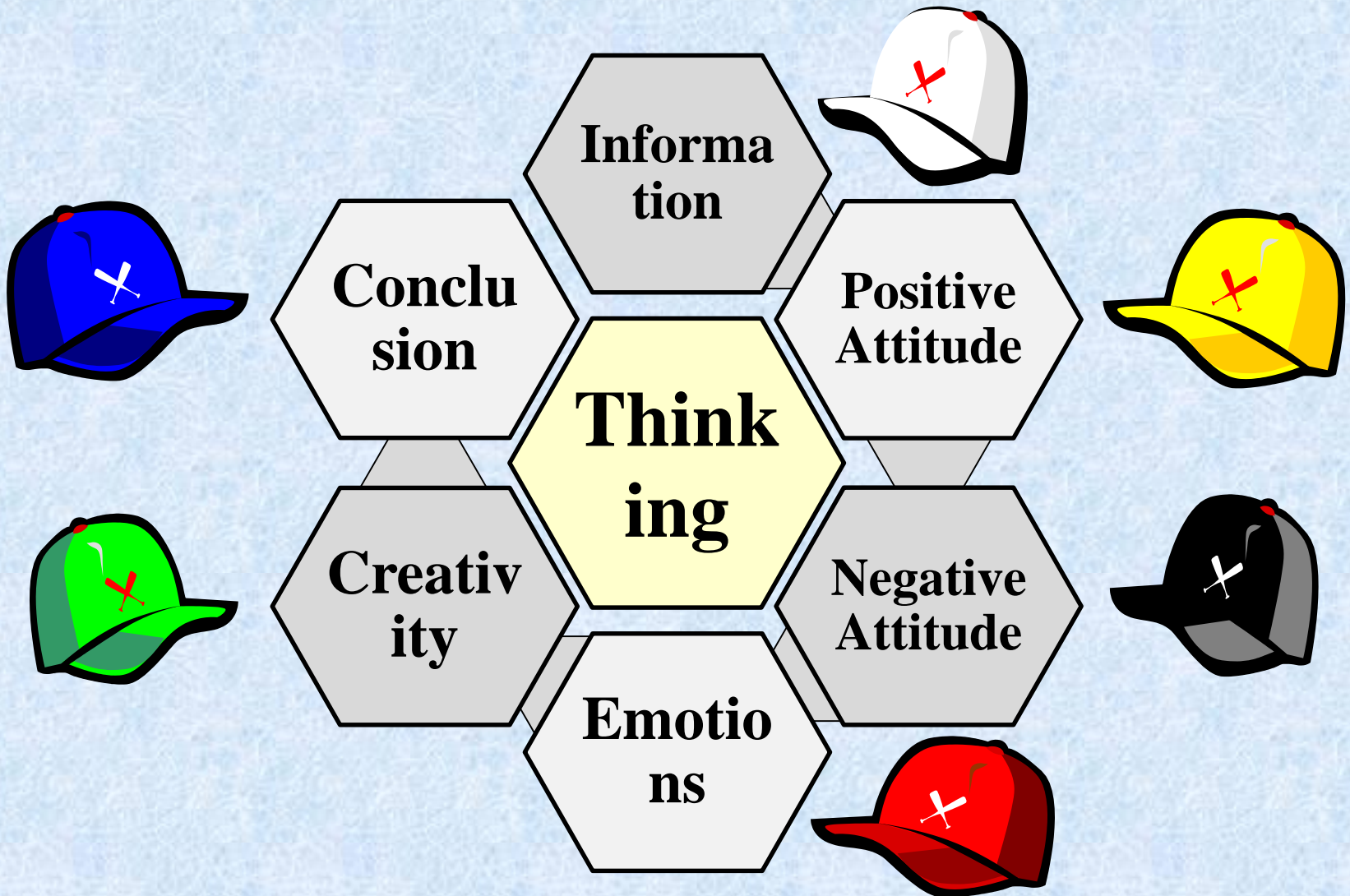
❑ Six sigma analytical process: DMAIC

➤ **Define / Measure / Analyze / Improve /
Control.**

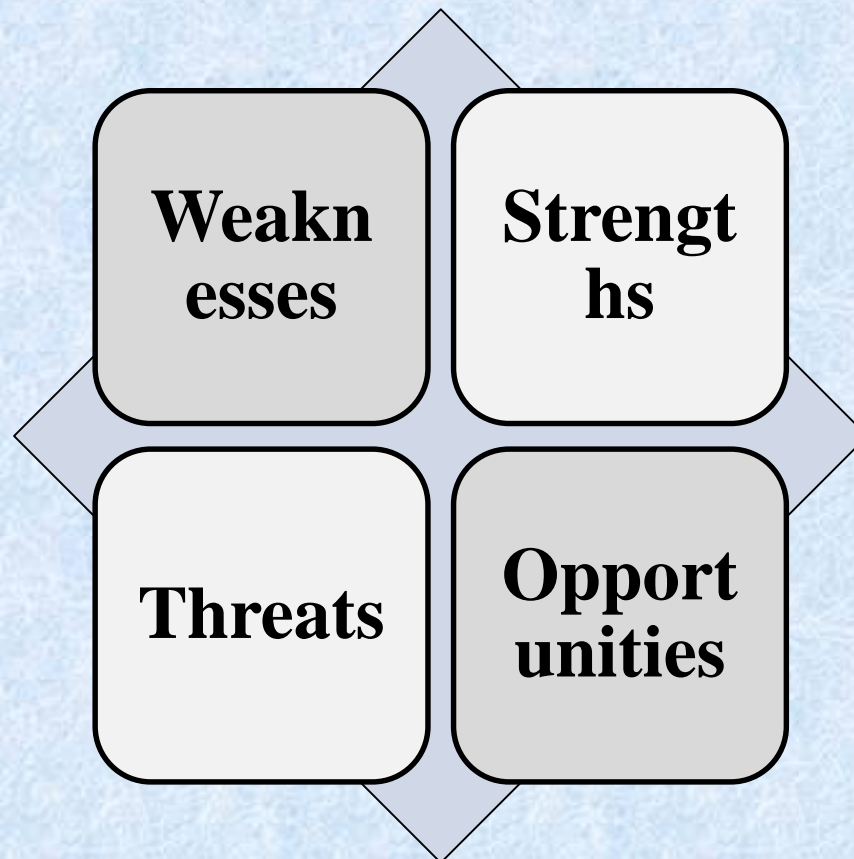
❑ “Time” as a Factor

❑ *(Various other thinking processes).*

Six Hats Thinking



SWOT Thinking



Responsibility: *Knowledge (K)*

- K Enthusiasm Acquisition & Comprehension**
- K Application: *Live K***
- K* Sharing**
- Use of ICT for K Activation & Sharing**
- K Creation & Innovation**
- Investment in K**
- Seeking Wisdom.**

Responsibility: *Social*

- Adherence to Laws & Regulations**
- High Work Performance Standard**
- Interaction with the Society
& Response to Needs**
- Voluntary Work: *Conventional & Innovative***
- Behavior Control Using *Emotional Intelligence***
- Duties before Rights**

Responsibility: *International*

- Dialogue NOT Conflict of Civilizations**
- Pluralism**
- Equality**
- Mutual Respect**
- Cooperation: *Win-Win Relationships***
- Preservation & Care for the Environment**

Control

Responsibility-Based / Self Controls.

➤ *Free / Voluntary*

➤ Vineet Nayar: *“Employee First NOT Customer”*

Regulatory / (*NOT Self Control*)

➤ **Compulsory**

Technical: *To Enforce Compulsory Controls*

Behavior: *Ingredients (KAP)*

❑ Knowledge.

➤ **“Viewing”:** *How well is it done*

❑ Attitude. (*NOT Self Control*)

➤ **“Motivation”:** *General / Special*

➤ **“Thinking, Responsibility & Control”**

❑ Practice: *Action*

Behavior: *Improvement (ACSM)*

❑ Advocacy.

➤ *Supporting Behavior Requirements*

❑ Communication

➤ *Awareness / Discussion / K Sharing*

❑ Social Mobility

➤ *Mass Movement*

Environment: *Makes & Breaks*

Enabling the Right Environment:

Who is Responsible:

Family / Education / Media

Local / International Environment

