

FISAL ALAQIL

ASSISTANT PROFESSOR OF JOURNALISM AND MEDIA STUDIES AT THE MASS
COMMUNICATION DEP. AT KING SAUD UNIVERSITY

PROFILE

He is an Assistant Professor of Journalism and Media Studies at the Mass Communication Dep. at King Saud University. One of his current research examines the use of statistics and data by journalists to articulate their news.

Besides, he contributed to establishing several public relation and media departments. Moreover, he has worked as an organizer for many international and local conferences. Before becoming an academic, he worked as Media Planner Officer at Saudi Research and Marketing Group and a journalist for a Saudi newspaper (AlEqtisadiyah).

EXPERIENCE

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|----------------|--|
| 2020 - Present | King Saud University
<i>Assistant Professor, Riyadh</i>
Mass Communication Department |
| 2012 - 2013 | Saudi Electronic University
<i>Consultant and a Member of the Media and Marketing Committee, , Riyadh</i>
Media and Marketing Committee |
| 2010 - 2020 | King Saud University
<i>Lecturer, Riyadh</i>
Mass Communication Department |
| 2007 - 2010 | King Saud University
<i>Teaching Assistant, Riyadh</i>
Mass Communication Department |
| 2004 - 2007 | Saudi Research and Marketing Group (SRMG)
<i>Media Planner Officer, Riyadh</i>
Marketing Department |

EDUCATION

- | | |
|-------------|---|
| 2015 - 2019 | PhD
<i>School of Media and Communication, University of Leeds, Leeds - UK</i>
The Use of Statistics in Journalism |
| 2006 - 2008 | MA
<i>Mass Communication Dep., King Saud University, Riyadh</i>
The dissertation was about "Image and Reputation of Saudi Universities among the Saudi Public", and it has been recommended to be published. |

2001 - 2004

BA

Mass Communication Dep., King Saud University, Riyadh
Public Relation (with class honor)

PERSONAL INFORMATION

Name

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PUBLICATIONS

MA thesis

THE IMAGE AND THE REPUTATION OF KING SAUD UNIVERSITY AMONG THE SAUDI PUBLIC.

Alaqil, FM

The image and the reputation of King Saud University among the Saudi public. 2009. MA thesis, Mass Communication Dep., King Saud University.

PhD thesis

THE USE OF STATISTICS AMONG JOURNALISTS IN THE ARABIAN GULF: ISSUES AROUND THE USE OF STATISTICS IN BUSINESS NEWS IN SAUDI ARABIA AND THE UNITED ARAB EMIRATES.

Alaqil, FM

The use of statistics among journalists in the Arabian Gulf: Issues around the use of statistics in business news in Saudi Arabia and the United Arab Emirates. 2019. PhD thesis. School of Media and Communication, University of Leeds.

Article

CHALLENGES AND OPPORTUNITIES OF TEACHING DATA AND STATISTICS WITHIN JOURNALISM EDUCATION IN SAUDI ARABIA: FOSTERING NEW CAPABILITIES IN THE REGION

Alaqil, FM | Lugo-Ocando, J

Alaqil, F and Lugo-Ocando, J. 2019. Challenges and Opportunities of Teaching Data and Statistics within Journalism Education in Saudi Arabia: Fostering New Capabilities in the Region. Journalism Education. 8 (2). Pp. 55-66.

CONFERENCES

Article

THE NATURE OF STATISTICAL EDUCATION IN MEDIA SCHOOLS IN SAUDI ARABIA AND THE UNITED ARAB EMIRATES

Alaqil, FM. | Lugo-Ocando, J

Alaqil, F and Lugo-Ocando, J. 2019. The nature of statistical education in media schools in Saudi Arabia and the United Arab Emirates. The 69th Annual ICA Conference: Communication beyond Boundaries. 24-28 May 2019. Washington, D.C., USA.

Article

USING STATISTICS IN FINANCIAL NEWS IN SAUDI ARABIA AND UNITED ARAB EMIRATES: BETWEEN NORMATIVE PROFESSIONAL ASPIRATIONS AND PRACTICE

Alaqil, FM.

Alaqil, F and Lugo-Ocando, J. 2019. Using statistics in financial news in Saudi Arabia and United Arab Emirates: between normative professional aspirations and practice. IAMCR 2019: Communication, Technology and Human Dignity: Disputed Rights, Contested Truths in Media and Communication. 7-9/7/2019. Madrid, Spain.

Article

CHALLENGES AND OPPORTUNITIES OF TEACHING DATA AND STATISTICS WITHIN JOURNALISM EDUCATION IN SAUDI ARABIA

Alaqil, FM | Lugo-Ocando, J

Alaqil, F and Lugo-Ocando, J. 2019. Challenges and Opportunities of Teaching Data and Statistics within Journalism Education in Saudi Arabia: Fostering New Capabilities in the Region. 5th World Journalism Education Congress: Teaching Journalism During A Disruptive Age. 9th -11th July 2019. Paris, France.

Article

GENDER AND NEWS REPORTING OF FINANCIAL STATISTICS IN THE ARABIAN GULF MEDIA

Alaqil, FM | Lugo-Ocando, J

Alaqil, F and Lugo-Ocando, J. 2019. Vive la petite différence! Gender and News Reporting of Financial Statistics in the Arabian Gulf Media. The 11th Global Investigative Journalism Conference. 26-29 Sep 2019. Hamburg, Germany.