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|  | King Saud UniversityApplied Medical Science College Community Health Sciences Department | KSU-Guidelines-2013dec11_v1 HR-9 |

**VISION, MISSION AND GOALS OF THE HEALTH EDUCATION PROGRAM**

**Vision:**

Leadership and excellence in the field of Health Education and Promotion

**Mission:**

To contribute to the promotion of community health and secure better quality of life through qualifying globally competitive cadres specialized in Health Education and promotion; who are characterized by creative thinking, innovation and self-confidence, armed with values and ethics needed to practice the profession within a multidisciplinary team, and competent in planning, implementation and evaluation of health education programs and campaigns, mobilizing community participation, and conducting distinguished scientific research.

**Goals:**

* Prepare pioneers in the fields of Health Education and promotion, including patients/ families’ education, school health education, community-based health education, occupational and environmental education.
* Encourage the practice of Health Education within the framework of global standards and professional ethics
* Improve students’ research skills in various areas of Health Education and encourage them to keep up to date with developments in their academic or professional field
* Advocate and create awareness of health issues and to instill health values among the community with collaboration with the relevant sectors in this concern
* Meet the increasing need in the labor market and the requirements of society of specialties in Health Education & promotion.

**Course syllabus**

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| **Course title and code:** | Health education in health care services (CHS 487)  |
| **Program in which the course is offered:**  | Health Education program |
| **Credit hours** | 3 hours (2 + 1) |
| **Total contact hours per semester** | 45  |
| **Level at which this course is offered:** | 7th level |
| **Course prerequisites:** | None |
| **Time:** | Tuesday 8-10 |
| **Location:** | Room no. 11S26 |
| **College member responsible for the course:** | Dr Sultana AlhurishiMs. Raniya Alsafar (Practical part) |
| **Contact information:** |  |
| Office Number | 199 |
| Phone  | +966118056432 |
| EmailWebsite | Salhurishi@ksu.edu.sahttp://fac.ksu.edu.sa/salhurishi |
| Office hours | Sunday and Wednesday from 10–12. |

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| **Course Description** |  |
| Overview of patient’s education, Health education skills. Patient Education Programs, Approaches to patients education: compliance, empowerment. Health education plan, documentation, Joint commission on the Accreditation of Health Care Organization (JCAHO), Breaking Bad News. Most important diseases of different body systems: Cardiovascular disorders, documentation, Respiratory bract disorders, Gastrointestinal tract (GIT) disorders,  |
| **Teaching strategies** |  |
| The course will be conducted in a form of lectures, seminars and student presentations.  |
| **Topics to be covered (Theoretical part)**

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| **Topic**  | **Week No.** | **Contact hours** |
| Introduction to the course  | 1 | 2 |
| Patient adherence as an outcome of effective patient teaching | 2 | 2 |
| Toward a model of patient-cantered teaching | 3 | 2 |
| Individual factors in patient teaching and patient adherence | 4 | 2 |
| Family, patient-cantered teaching and patient adherence | 5 | 2 |
| Mid-term I | 6 | 2 |
| Cultural issues in patient teaching and patient adherence | 7 | 2 |
| Communicating effectively in patient teaching: enhancing patient education adherence  | 8 | 2 |
| Health literacy in patient education and patient adherence | 9 | 2 |
| Mid-term II | 10 | 2 |
| Patient teaching and complementary and alternative medicine | 11 | 2 |
| Ethical issues in patient teaching and patient adherence | 12 | 2 |
| Research and evaluation in patient teaching and patient adherence | 13 | 2 |
| Joint commission on the Accreditation of Health Care Organization (JCAHO), | 14 | 2 |

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| **Schedule of Assessment Tasks for Students During the Semester** |
| Assessment task | Week due | Proportion of Final Assessment |
| **Mid-term I** | 6th week  | 20 %  |
| **Mid-term II** | 10th week  | 20 %  |
| **Practical**  | From 2nd to 14th week | 20 % |
| **End Semester Exam** | 16th -18th week | 40 % |