

# ECONS 680, Organizational Economics, 2<sup>nd</sup> 2022

## PRESENTATIONS OF PUBLISHED ARTICLES

Presentation instructions. Each student will present two published articles (two per class). Your presentation should be about 45 minutes, leaving at least 5 minutes for questions. I recommend a maximum of 15-20 slides per article.

### **1. Nouf Alnafisah, February 8<sup>th</sup> : 8:30-9:35AM**

a. Gary S. Becker, Kevin M. Murphy, "A Simple Theory of Advertising as a Good or Bad, The Quarterly Journal of Economics", Volume 108, Issue 4, November 1993, Pages 941–964,  
<https://doi.org/10.2307/2118455>

b. Jeffrey Church, Neil Gandal, "Complementary network externalities and technological adoption, International Journal of Industrial Organization", Volume 11, Issue 2, 1993, Pages 239-260, ISSN 0167-7187, [https://doi.org/10.1016/0167-7187\(93\)90006X](https://doi.org/10.1016/0167-7187(93)90006X).  
X. (<https://www.sciencedirect.com/science/article/pii/016771879390006X>).

### **2. Meitha Alyabes, February 8<sup>th</sup>: 9:40-10:45**

a. Dylan G. Rassier, Dietrich Earnhart, "Effects of environmental regulation on actual and expected profitability", Ecological Economics, Volume 112, 2015, Pages 129-140, ISSN 0921-8009, <https://doi.org/10.1016/j.ecolecon.2015.02.011>.  
(<https://www.sciencedirect.com/science/article/pii/S0921800915000580>)

b. Andrea M. Leiter, Arno Parolini, Hannes Winner, "Environmental regulation and investment: Evidence from European industry data", Ecological Economics, Volume 70, Issue 4, 2011, Pages 759-770, ISSN 09218009, <https://doi.org/10.1016/j.ecolecon.2010.11.013>.  
(<https://www.sciencedirect.com/science/article/pii/S0921800910004660>)

### **3. Mashaal Alkhurayji, February 8<sup>th</sup>: 10:50-11:55 AM**

a. Parker, Geoffrey and Petropoulos, Georgios and Van Alstyne, Marshall W., Digital Platforms and Antitrust (May 22, 2020). 2021 Winner of Antitrust Writing Award, view at <https://awards.concurrences.com/en/awards/2021/academic-articles/digital-platforms-and-antitrust>, Available at SSRN: <https://ssrn.com/abstract=3608397> or <http://dx.doi.org/10.2139/ssrn.3608397>

b. Johan N.M. Lagerlöf, Paul Heidhues, "On the desirability of an efficiency defense in merger control", International Journal of Industrial Organization, Volume 23, Issues 9–10, 2005, Pages 803-827, ISSN 0167-7187, <https://doi.org/10.1016/j.ijindorg.2005.08.005>.  
(<https://www.sciencedirect.com/science/article/pii/S0167718705001268>)