

Instructor: Dr. Wafa Almobaireek

Room: 29 G, Building # 16

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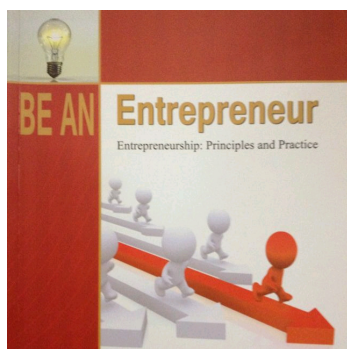
Website: faculty.ksu.edu.sa/wafa

Course Credit: 3 hr.

Office hours: Saturday , Monday: 9-11

TA: Maha AlZailai, Office: 36F

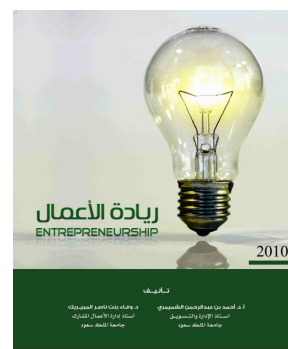
Resources:



Entrepreneurship, 2011

Alshumaimeri

Alshegry book store



Entrepreneurship, 2011

Alshumaimeri & Almobaireek

Alshegry book store

<http://faculty.ksu.edu.sa/alshum>

Description:

Though, Entrepreneurship has a wide range of concepts and meanings, this course teaches Entrepreneurship, as a concept of starting a new business. The course aims to equip students with the knowledge and skills necessary to transform ideas and innovations applied to projects in accordance with the rules of the establishment of sound business projects. The course also seeks to explore various aspects of the process of creating and caring for and development of new projects, and how to configure new businesses. In this course, the student can learn the basics of creating the project starting with the main requirements of the entrepreneur, and planning through how to create the project and organize it, and marketing and the search for funding sources, and finally take practical steps to manage the project. The decision to start a business is characterized by submission of a practical plan of action to create a business venture that can be developed through team work. In this course, a combination of tools will be applied including: the course lectures, field assignments,

case studies and invitation of external speakers in order to enrich the students' knowledge and introduce them to the challenges faced by entrepreneurs.

Content Summary:

The specific content areas vary each semester with developments in practice, theory and access to expert sources, but topics may cover:

- Entrepreneurship: concepts, history, development.
- Entrepreneur Characteristics.
- Entrepreneurship Requirements.
- Business Plan development.
- Developing Business Idea.

Course Objectives:

- introduce students to the principles and foundations of entrepreneurship and its applications
- help the student to learn how to create a business venture
- teach students how to turn ideas into business venture
- providing students with planning and organizational skills to create a small business
- providing students with team management skills and collective cooperation with colleagues
- Inform students on developments in the transition to the knowledge economy and its requirements

Teaching strategy:

- Support Materials: Besides above mentioned text book there will be different resources: articles, handouts, template, Google scholar, ABI info.
- Attend class on time.
- Communication with students must be through Learning Management System (LMS): <https://lms.ksu.edu.sa/webapps/login/>
- All assignment must be typed, referenced, dated.
- Assignments MUST be submitted with the following information clearly displayed on the cover:
 - Student name
 - Student number
 - Course code and course name
 - Session number
 - Assignment due date and time
 - Tutor's name

Evaluation:

Requirement	Grade %	Date
Participation + attendance	10	Every class
Assignments	15	weekly
Midterm Exam	20	Tuesday 13/1/1434 27/11/2012 Wednesday 14/1/1434 28/11/2012
BP project	15	TBA
Final	40	Finals time
Total	100	