

**King Saud University
College of Business Administration
Management Department**

***Business Ethics Syllabus and Assignment Materials*
214ADA
Second Term 2011**

Instructor	Ms. Hazami Halwani		
Section	28807	28808	30250
Class Hours	Sat: (11-11:50) Mon: (11-11:50) Wed: (11-11:50)	Sunday: (11- 1:50)	Sat: (10-10:50) Mon: (10-10:50) Wed: (10-10:50)
Location	B13	C1	A11
Office Hours	Sat: 8:00- 8:50 Mon: 12:00- 1:00 Wed: 8:00- 8:50		
Office Location	Bldg. 16/ 1 floor/ R36 Gray corridor		
E-mail	hhalwani@ksu.edu.sa		
Website	http://lms.ksu.edu.sa		

Course Objectives

A course in business ethics seeks to bridge the gap between personal moral choices of an individual and the business challenges presented by corporate activity in the marketplace. Our work in this course will raise your awareness surrounding these legal, moral and ethical challenges in business, create a sensitivity to the implications of business decisions so you can make the most effective decision possible, equip you with tools and strategies for managing your own and others' ethical behaviour, and encourage you to critically evaluate the decisions of other business leaders. Perhaps along the way, you might even see your own decisions or capacity for decision-making in a dramatically new context.

Critical thinking is the ability to address issues from both sides, to evaluate the best arguments of each side, and to arrive at a conclusion based upon a systematic analysis of these arguments. Critical thinking requires you to discover bias, viewpoints and perspectives that affect the accuracy and persuasiveness of oral or written arguments, and to uncover reasoning errors or logical fallacies; accordingly, critical thinkers are therefore better able to defend viewpoints, to evaluate issues, to analyze new information, and to reach ethical conclusions – exactly what today's business demands from its leadership. These strategies therefore will allow you to lead and support long-term organizational sustainability through responsible decision-making.

You will conclude this course having identified perhaps more questions than answers. Many participants might have begun this course believing that these answers to ethics challenges or dilemmas are easy, or that you will simply know the answers once you face the challenge. The result of our work together should be a recognition that there are not always easy answers to ethics questions. Responding to ethical dilemmas is difficult and complicated. Once you are aware of the complexity of the various issues, you may have a greater tendency to be more deliberate in your decision-making and therefore more intentional in your results. In addition, you will gain a sensitivity to the impact that each individual can and should have in a particular professional environment. It is often easy for people in large organizations to dismiss their own accountability because of a perception that they really have little impact. Our discussion will alleviate these misperceptions and instead instill a sense of responsibility and accountability for the intended and unintended short-term and long-term consequences of management decisions and actions. You will conclude the term with a clear understanding of the practical application and implications of utilizing an ethical decision-making framework in your everyday personal and professional lives.

Learning Objectives

- To insure that you are aware of/sensitive to ethical issues in all aspects of the business environment and professional exchanges.
- To provide you with reasoning and decision-making tools to help you think through ethical issues, to respond sensibly when faced with such issues and to take into account the impact of your decision on a wide variety of stakeholders.
- To enable you to effectively integrate your personal values and reasoning skills into all of what you do and stand for, and to understand why “decent” people might be persuaded to act unethically.
- To give you opportunities to “practice” values integration and ethical reasoning processes in case experiences.
- To offer you a deep understanding of the role you play in forming your organization’s culture and the means by which you can impact it in a positive manner.

Reference Materials:



Lecture Notes & P.P which will be distributed in time.

Business Ethics: Ethical Decision Making And Cases, by Ferrell, Fraedrich, and Ferrell. 8th ed

Assessment

Activity	Grade	Description
Presentation	10 %	The topics for it will be given 3 weeks before the due date
Homework	5%	After week 3 the students will be asked to form groups of 7 girls and submit 2 critical thinking papers which the cases and the format for it will be provided.
Attendance	5%	To earn this grade in full, no more than 3 absences.
Quizzes	20%	Will be given after each chapter for a maximum of 5 quizzes.
Midterm	25%	Date : on Saturday 21/5/1432 = 24/4/2011
Final	40%	
	100%	

Business Ethics 214 Second Term 2010-2011 Course Calendar's

Week	*Date	Topic	H.W	Quiz
1	12/2	Registration Week		
2	19/2	General Introduction & Lecture1		
3	26/2	lect1 from the P.P & Notes		
4	5/3	lecture2		Quiz1 in Lecture1 Sat 5/3
5	12/3	lecture3		Quiz2 in Lecture2 Sat 12/3
6	19/3	lecture 3	First critical thinking paper is due on Wed 23/3	Quiz 3 in Lecture3 Sat 19/3
7	26/3	lecture 4		
8	2/4	lecture 5		
9	9/4	 <u>SPRING BREAK</u> 		
10	16/4	lecture 6		
11	23/4	lecture 7	<u>MIDTERM FROM 1-2 P.M</u> <u>SUNDDAY 2/4/2011</u> Lectures 1-2-4-5	Quiz 4 in lecture lecture6
12	30/4	lecture 8	Second critical thinking paper is due on Sat 30/4	
13	7/5	lecture 9		Quiz 5 in lecture 7 & lecture8
14	14/5	lecture 10 & presentation		Quiz 6 in lecture 9 & lecture 10
15	21/5	Presentation & Revision		
16	28/5	Make up Exam From lecture 1- lecture 6 on Monday 30/5/2011		
17		Final Examinations		

*Date represents the week that the topic will be discussed