

# Asmaa Abdullah Alyaemni

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Accomplished **academic and research expert** with **over 18 years** of working in **leading roles in the academic and healthcare sectors**, and a **pioneer in introducing e-learning to higher education in the kingdom**. Has a solid background in **industrial, social, economic, and public health issues**, and sound expertise in **research excellence, healthcare quality, data analysis and reporting, healthcare administration and education**, and always up-to-date with **the latest market updates and technologies**. A leader who **creates an efficient work environment** that caters to growth, and **an advocate for women's professional leadership**.

## AREAS OF EXPERTISE

- Research & Analysis
- Healthcare Education
- Health Informatics
- Process Management
- Public Health & Life Sciences
- Health Organisation Management
- Curriculum Development
- Healthcare Quality Management
- Health Policy
- Transformation & Innovation
- Leadership & Coaching
- Stakeholders Engagement

## WORK EXPERIENCE

### Chairman of Health Administration Department

2023 – Present

#### King Saud University

Saudi Arabia

#### Key Responsibilities:

- **Planning** and delivering instruction in health administration courses, providing guidance with student performance issues to ensure student success, and developing and assessing students, courses, and programs learning outcomes.
- **Promoting** quality instruction, curriculum enhancement, student success/learning, student retention, and faculty scholarship, and developing, evaluating, and revising the curriculum to help ensure mastery of the material.
- **Participating** in staff and committee meetings, providing service excellence through courteous, informed, accessible, and professional engagement, developing and delivering course material, curricula, and syllabi.
- **Conducting** research, publishing papers, and attending conferences and academic events, and networking with other researchers and field experts while participating in faculty and departmental meetings.
- **Supporting** the development and delivery of specialized studies, educational programs in Health Administration through planning and executing health projects and traveling to other higher education settings to gain experience and expand networks.
- **Supervising**, advising, and mentoring teaching assistants and graduate students, selecting students for graduate programs, and organizing guest seminars and faculty events where students can interact with established industry professionals.

#### Key Accomplishments:

- ✓ Served as the Head of the Scientific Committee for Health Administration in the Saudi Commission for Health Specialties while leading my role in teaching and research in the Department of Health Administration.
- ✓ One of the first 10 females to get certified in e-learning in Saudi Arabia which allowed me to play a crucial role in introducing blended courses at King Saud University.

#### Earlier carriers:

### Director of the humentery studies and research centre in King Saud University 2021-2023

#### Role Overview

Led the strategic direction and academic excellence of the centre, fostering interdisciplinary research and collaboration. Managed faculty, developed academic programs, and promoted humanities scholarship through conferences, publications, and community outreach. Secured funding, built international partnerships, and enhanced the centre's reputation. Achieved growth in research output and strengthened ties with cultural and governmental institutions.

### Vice Chair of Alumni Centre

2015 – 2016

#### King Saud University

Saudi

Arabia

#### Role Overview:

- **Led** the development of the alumni center, established the organization structure, committees, and performance indicators for the first and second phases, developed the marketing plan, and contributed to data structure analysis of the alumni database.

**Vice Chair of Health Rehabilitation Department**

2011– 2013

**King Saud University**

Saudi

Arabia

**Key Responsibilities:**

- **Led** and managed four academic programs; physical therapy, occupational therapy, hearing and speech therapy, and respiratory therapy, prepared the internship manual, recruited lectures for a part-time job, and raised funds and sponsors.
- **Contributed** to obtaining academic accreditation for several programs and preparing the procedural guide for field training for internship students.
- **Developed** a procedural guide for cooperation with lecturers from different health services sectors and to attract sponsors for the department's cultural programs and health events.

**Key Accomplishments:**

- ✓ Played a crucial role in the design and development of the Social Responsibility Center at the university, and organized academic forums and educational programs for the college, which were appreciated and thanked by the university president.
- ✓ Contributed to the establishment of many courses and scientific forums, which led to an increase in the number of research published for the members of the department and supported the establishment of the Training and Social Responsibility Centre at the Female Student Affairs Centre at the university.

**EARLIER CAREER**

**Lecturer & Assistant Professor** – College of Applied Medical Sciences (CAMS) (KSA, 2001 – 2013)

**Strategic Planning Analyst** – King Faisal Specialist Hospital & Research Centre (KSA, 1993 – 2001)

**ASSOCIATIONS & FEDERATIONS**

**Saudi Tennis Federation:** The first female in the federation; contributed to launching the first courses for trainers and judges and now many academies and championships, organised the first women and girls’ tennis tournament in KSA, headed the national committee for women tennis to activate women’s tennis game, and a pioneer in activating community sports programs in the kingdom.

**Saudi Universities Sports Federation:** The first female in the federation; launched multiple championships and accelerated women's sports in universities, organised various sport activities programs at seven universities for female students, and headed the mission of the female Saudi universities' students' team at the International University Sports Federation competitions in Italy 2018.

**AWARDS**

- Received the "Excellence in Education Award" form King Saud University.
- Received the "Award for Pioneers of E-Learning in Higher Education".

**MEMBERSHIPS**

- Membership of the Royal British Society of Public Health.
- Membership of the American College of Healthcare Executive
- Member of the Saudi Health Administration Association.
- Chair Committee of Accreditation and NCAA Committee in Rehabilitation Department - KSU.
- Member of SCFHS Committee for licence HIS and HA Applicants.

**PUBLICATIONS**

- PhD Thesis (2010): Assessment of health equity in the Universal healthcare system in KSA. Mixed method study.
- Al-Askar, MA. & A Alyaemni (2015): Assessment of shared decision-making from the patient's perspective, Saudi medical journal, ncbi.nlm.nih.gov
- Alyaemni, A, Theobald, S, Faraghere,,B.,Tolhurst R “Gender inequities in health: exploratory Qualitative study of Saudi women's perceptions “Women & Health ;53:741-759,2013.Routledge.
- Khan S., Shamsi S., Alyaemni A.A .A, 2013. A Comparison of Superficial Heat, Deep Heat and Cold for Improving Plantar Flexors Extensibility; MEJSR-13 (4): 477-482.

- Buragadda S, Alyaemni, A, Melam,G. and Alghamdi.M., Effect of Dual-Task Training (Fixed Priority-Versus-Variable Priority)for Improving Balance in Older Adults World Applied Sciences Journal 20 (6): 884-888, 2012.
- A.Alyaemni , Perceptions and attitudes of Saudi women leaders about leadership challenges in governmental sector. Paper presented to public administration institute conferences on" governmental leaders in Saudi Arabia" safer-1436.
- Alyaemni,A.&Alhudithis,H.(2016)Workplace violence against nurses in the emergency departments of three hospitals in Riyadh, Saudi Arabia: a cross-sectional survey. NURSING OPEN PULS, PP35-41.
- Alyaemni,A&Alqasam,S.2016. 'The Perceptions of Medical Laboratory Professionals toward Continuous Medical Education.' Journal of Health Specialties ,2017.
- The Hospital Role for Controlling WPV ,Health Care Current Reviews 2016, 4:4 DOI: 10.4172/2375-4273.1000179.
- Handbook of Healthcare in the Arab World on SpringerLink 2022 , chapter "Healthcare Reform in Saudi Arabia: Why, What and When"<https://lnkd.in/eJCwPqQh>
- Handbook of organizational behaviour in healthcare organizations and patient safety. Solo outhit 2025 ( Arabic version) KSU publication house.
- Role of perceived ease of use, usefulness, and financial strength on the adoption of health information systems: the moderating role of hospital size. Apr 2024 [Humanities and Social Sciences Communications](https://doi.org/10.1057/s41599-024-02976-9) 11(1) DOI: [10.1057/s41599-024-02976-9](https://doi.org/10.1057/s41599-024-02976-9)

-Organisational behaviour and patient safety book (Arabic version) 2025. Ksu publication

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#### EDUCATION

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<b>Degree of Doctor in Philosophy   International Health</b>	2010
TropicalMedicine School   Liverpool University Kingdom	United
<b>Master of Science in Health and Hospital Administration</b>	1998
King Saud University Arabia	Saudi
<b>Bachelor’s Degree in Healthcare Administration</b>	1993
King Saud University Arabia	Saudi

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#### CERTIFICATES & TRAINING

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**Making Decentralization Work: Tools for Health Policy Makers and Managers** | Harvard University  
**Prevention Strategies for Non-Communicable Diseases (NCDs)** | Oxford University  
**Strengthen Human Resources for Health** | Harvard School of Public Health  
**Entrepreneurship Adventures** | King Abdullah University of Science and Technology  
 Online teaching certificate from