King Saud University College of Business Administration Master in Accounting Program

ACC 599 Research Methods in Accounting (6 Credits) COURSE OUTLINE

Course Aims

This course is designed to help the student to undertake a research project. It provides a clear guide to help the student to undertake research as well as highlight the realities of undertaking research, including the more common difficulties. The course is designed to provide the student with a guide to the research process and necessary knowledge and skills to undertake a piece of research from thinking of a research topic to writing the project report.

Course Objectives

By the end of this course, student will have been introduced to and explored a range of approaches, strategies and methods with which student could undertake his/her research project. The student will be able to make an informed choice about the approaches, strategies and methods that are most suitable to his/her own research project and be able to justify choice.

Course Textbooks

- Saunders, M., Lewis, P. and Thornhill, A. (2000) <u>Research Methods for Business Students</u>, Essex,
 Pearson Education Limited
- Burton, G., Carrol and wall, S. (2002) <u>Quantitative Methods for Business & Economics</u>, Essex, Pearson Education Limited
- The first chapter of Watts & Zimmerman's book "Positive Theory in Accounting"

Course Project

Each student is required to prepare a research proposal and design the research to include objective or aim of the study, motivation ,analysis of prior literature, development of testable research questions or hypotheses ,description of the research methods including choices and measurement of variables and selection of analytical methods.

Assessment

Assignments 10%

Midterm exam 20%

Research proposal/project 70%