**BUS 533 Business Ethics and Social Responsibility**

# *Dr. Randa Alyafi, Associate Professor*

# *E-mail:* [*alyafi@ksu.edu.sa*](mailto:alyafi@ksu.edu.sa) *Web-site: fac.ksu.edu.sa/alyafi*

**Term I, 2020-2021 Office 2nd Floor No 172**

**Office Hours: Sunday 10:00-12:00; Monday: 8:00-12:00**

**Course Description:**

The course focuses on three primary domains of inquiry:

1) an exploration of questions of ethics and responsibility in the context of commerce and profit,

2) the role of the organization in society, and

3) the role of the individual in the organization.

Within each of these areas, the course examines a range of ethical and social responsibility issues and challenges that managers must confront. Islamic ethical values will be discussed, and students will be encouraged to examine their own ethical decision-making procedures.

**Course Objectives:**

The primary objectives of this course are to provide student with an understanding of the relationship between business and society. It is expected that by the end of the course, you will have a solid understanding of the challenges of corporate responsibility and ethical behavior. Within this framework, general learning objectives include the understanding of the following:

* The basic conceptual themes and ideas of the interaction of business and society.
* Corporate social responsibility.
* The concept of business ethics.
* Islam and Business.
* Islam and ethics.
* Islam and social responsibility.

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| **No.** | **Course Learning Outcomes** | **Linked to Program Learning Objective(s)** | **Assessment Method** |
| 1 | Provide an understanding of the ethical views, social responsibility, and legal environments within which these issues in business arise in today’s economy | Lecture  Group discussion | Assignment |
| 2 | Demonstrating competency in analyzing and evaluating case studies/scenarios (comprehension) | Lectures  Cooperative learning | Assignment |
| 3 | Apply ethical principles and theories to arrive at socially responsible solutions (Applications) | Lecture  Collection different examples | Project |
| 4 | Apply Islamic ethical values to the analysis of dilemmas he confronts in the workplace. | Lecture  Group Discussion | Discussion |

**Text:**

* **Crowther, D. and Aras, G. ( 2016). Corporate Social Responsibility, Publishing Aps**.
* KSU, Digital Library:

<http://www.ac-knowledge.net/ksu/resources.aspx?pid=32&uid=->1&LID=2267052&flag=0

<http://find.galegroup.com/menu/start?userGroupName=sdl&prod=AONE>

**Methods of Assessments:**

Students are expected to ***attend*** all class sessions, ***participate*** in all class activities, complete exams as scheduled, and turn in all assignments on time. Attendance will be taken each class and points assessed at the end of the course. Assignments must be submitted on the date due, or they will be considered late. Students experiencing problems should contact me prior to or following class to set up an appointment.

Course will consist of lectures, class discussion, assignments, students’ presentation, discussion of cases, videos analysis, midterm and final examination.

**Evaluation and Grade Weights:**

* Midterm **(3/11/2021=28/3/1443)**  20 Points
* Presentation/discussion 05 Points
* CSR Seminar (weekly) 10 Points
* Case studies analysis 10 Points
* CSR Project 15 Points
* Final 40 Points

**CSR Seminar**

The course involves a substantial amount of reading and writing. You are expected to attend every class, to have materials in advance, and to be prepared to present them.

**CSR Project:**

Students will work in teams, searching for a national or international company had ethical problems/issues (dilemma), and take these issues /problems in analysis, by following the steps below:

* Company Analysis
* Stakeholders Analysis
* CSR Analysis
* Problems/issues Analysis

**Examinations:**

The examinations may consist of multiple choice, true/false, and essay questions which measure the ability to know and apply principles of good management.

**Make Up** **Exams**

No make-ups exams are permitted except in cases of verified emergencies or other special circumstances, and the burden of producing verification would be yours. In such cases, you must still notify me at the earliest possible opportunity and submit evidence to document the special circumstances (do not wait to be asked to do so)..

**Topics:**

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| **session** | **Topics** | **Assignment** |
| Week1 | Defining Corporate Social Responsibility | **Ch.1** |
| Week2 | Defining Corporate Social Responsibility | **Ch.1** |
| Week3 | The Principles of CSR | **Ch.2** |
| Week4 | Stakeholders &the social contract | **Ch.3** |
| Week5 | Case study |  |
| Week6 | Issues concerning Sustainability | **Ch.4** |
| Week7 | Ethics, CSR and Corporate Behavior | **Ch.5** |
| Week8 | Performance Evaluation | **Ch.6** |
| Week9 | Case study |  |
| Week10 | Midterm |  |
| Week11 | Globalization and CSR | **Ch.7** |
| Week12 | CSR in not for profit organization | **Ch.8** |
| Week13 | CSR and Strategy | **Ch.9** |
| Week14 | Corporate Social Responsibility and Leadership | **Ch.10** |
| Week 15 | Revision |  |