**King Saud University**

**Applied Medical Sciences College**

**Quality and Development Unit**

Course Syllabus

Vision, mission and goals of Health Education program

Vision:

Leadership and excellence in health education and promotion

Mission:

To contribute to promote community health and secure better quality of life through qualifying globally competitive cadres specialized in health education and promotion; who are characterized by creative thinking, innovation and self-confidence, armed with values and ethics needed to practice the profession within a multidisciplinary team, and competent in planning, implementation and evaluation of health education programs and campaigns, mobilizing community participation, and conducting distinguished scientific research”.

Goals:

1. To prepare pioneers in the fields of health education and promotion, including patients/ families education, school health education, and community-based health education, occupational and environmental education.
2. To encourage the practice of health education within the framework of global standards and professional ethics
3. To improve students’ research skills in various areas of health education and encourage them to keep up to date with developments in their academic or professional field
4. To advocate and create awareness of health issues and to instill health values among the community with collaboration with the relevant sectors in this concern.
5. To meet the increasing need in the labor market and the requirements of society from the specialties of health education & promotion.

Course Syllabus

|  |  |
| --- | --- |
| Course title and code: | Fundamentals of Health Education, CHS 382  Community Health Sciences |
| Department: | Health Education |
| Program in which the course is offered: | 2 Hours |
| Credit hours: | 30 Hours |
| Total contact hours per semester | Level 5 |
| Level at which this course is offered: | CHS 212 |
| Course prerequisites: | Monday from 10-12 |
| Time: | Class NO 11F4 |
| Location: |  |
| College member responsible for the course | Mrs. Basma Kattan |
| Contact information: |  |
| Office Number: | 218 |
| Phone : | 52181 |
|  | bkattan@ksu.edu.sa |
| Email: | <http://fac.ksu.edu.sa/bkattan> |
| Website: |  |
| Office hours: | Monday 12-1, Tuesday 1-2, and Thursday 1-2 |
| Course Description | This course will introduce the learners to concepts fundamental to health education and to a larger extent, health promotion. To help shape the future of the profession of health education, students need to know where the profession has been and where it is now. Thus, an overview of the evolution and development of health education will be given. The course will focus on some health education models and approaches, so the students can obtain a better understanding of theories. The study of health communication will be highlighted to provide the learners with the effective verbal and non-verbal communication skills. |
| Course Objectives | 1. Identify the concepts fundamental to health education/health promotion. 2. Recognize effective verbal and non-verbal communication skills 3. Describe different health education/health promotion approaches and strategies 4. Develop effective communication skills |
| Teaching strategies | * Interactive lectures * Collaborative/cooperative learning * Learner-centered teaching |
| Learning Resources |  |
| Required Text (s) |  |
| * Essential References | * John Hubley & June Copemen (2013). Practical Health Promotion. Polity Press, UK. * Claudia Parvanta, David E. Nelson (2011). Essentials of Health Communication. Jones & Bratlet Learning, USA. |
| * Recommended Journals | * US National Library of Medicine: NLM http://www.nlm.nih.gov |
| * Electronic Materials and Web Sites | * http://www.who.int/ar/ |

|  |  |
| --- | --- |
| Topics to be covered |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| List of topics | | | Week due | | Contact hours |
| Course orientation + Overview of health promotion | | | 1 | | 2 |
| Ottawa charter as a health promotion framework | | | 2 | | 2 |
| Health promotion approaches and models 1 | | | 3 | | 2 |
| Health promotion approaches and models 2 | | | 4 | | 2 |
| Effective verbal communication skills | | | 5 and 6 | | 4 |
| Effective non-verbal communication skills | | | 7 and 8 | | 4 |
| Introduction to health communication | | | 9 | | 2 |
| Introduction to counselling | | | 10 | | 2 |
| Introduction to health communication campaigns  Social marketing | | | 11 | | 2 |
| Case studies in health education/ health promotion  Health promotion toolkit for health professionals in Saudi Arabia | | | 12+13 | | 4 |
| Schedule of Assessment Tasks for Students During the Semester | | | | | |
|  | | | | | |
| Assessment task | | Week due | | Proportion of Final Assessment | |
| Mid 1 | | TBA | | 20% | |
| Quiz1 | | 3 | | 5% | |
| Mid 2 | | TBA | | 20% | |
| Quiz 2 | | 8 | | 5% | |
| Assignment | | 12 | | 10% | |
| End Semester Exam | | TBA | | 40% | |
|  |  | | | | |
|  | | | | | |
| Criteria for evaluation : | **1. Midterm and Final Exams:**  These will assess the information and knowledge you’re learning in the class. They’ll be based on class materials and your notes.  **2. Quizzes and assignments:**  There will be 1 assignment & 1 quiz during the semester.  **\*Clear guidelines about the assignment and specific information about the quiz will be provided to you at the beginning of term.** | | | | |
| Course rules : | **Classroom Policies and Expectations**   * All students are required to attend all scheduled classes on time as attendance will be taken on each class day. * **If you are absent, it is your responsibility to obtain class information from your classmates or the instructor.** * Participation in classes is strongly encouraged. Required readings, lectures, discussions, and small group activities will be used to guide students through the knowledge and skill-building process. Students are expected to read the assigned readings and participate in discussions around them. * If you have questions about the readings or the assignments, please feel free to ask at any time during class, as the answers will probably benefit your classmates as well. * **There will be NO make-up examinations without valid excuse and the exams’ committee approval.** * **If you skip a midterm exam for a valid excuse, it is your responsibility to:**  1. Inform your instructor immediately and notify your academic advisor about your situation 2. Provide the instructor with your written excuse and arrange with her to write your make up exam within one week from the actual date of the skipped exam.  * Cell phones must be kept on silent mode.   + No texting or talking on the phone during class   + If you need to answer a text or a call, you may step out of the room and come back when finished. You don’t have to ask for permission for this. * Ear phones are not allowed in ears during class. * Laptops may be brought to class for note taking, other uses are not allowed. * Cheating and plagiarism are not accepted. | | | | |
| * **Class Leader:** | * Will be nominated by the group | | | | |
| * **Duties of the Class leader:** | * Will be determined by the instructor | | | | |
| More comments for instructor : | N/A | | | | |
|  |  | | | | |
|  |  | | | | |
|  |  | | | | |
|  |  | | | | |