

King Saud University

College of Engineering

IE – 341: “Human Factors Engineering”

Spring – 2024 (2nd Sem. 1445H)

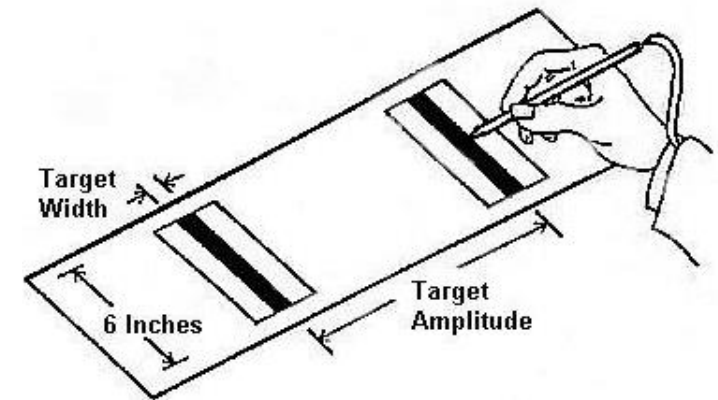
Chapters 3. Information Input and Processing

Part – 2: Fitts’s Law (Chapter 9)

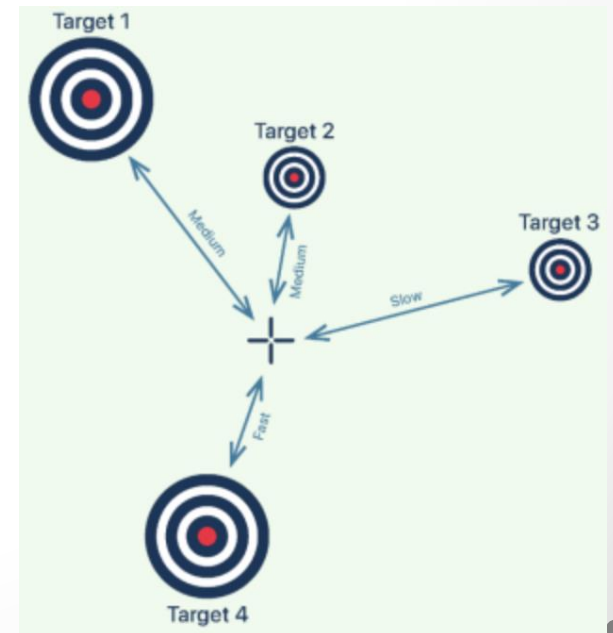
Prepared by: Ahmed M. El-Sherbeeny, PhD

Fitts's Law

- Fitts's Law is used to reach a relation between
 - **size** of, as well as **distance** to target
 - and speed (or **response time**, RT) to reach target

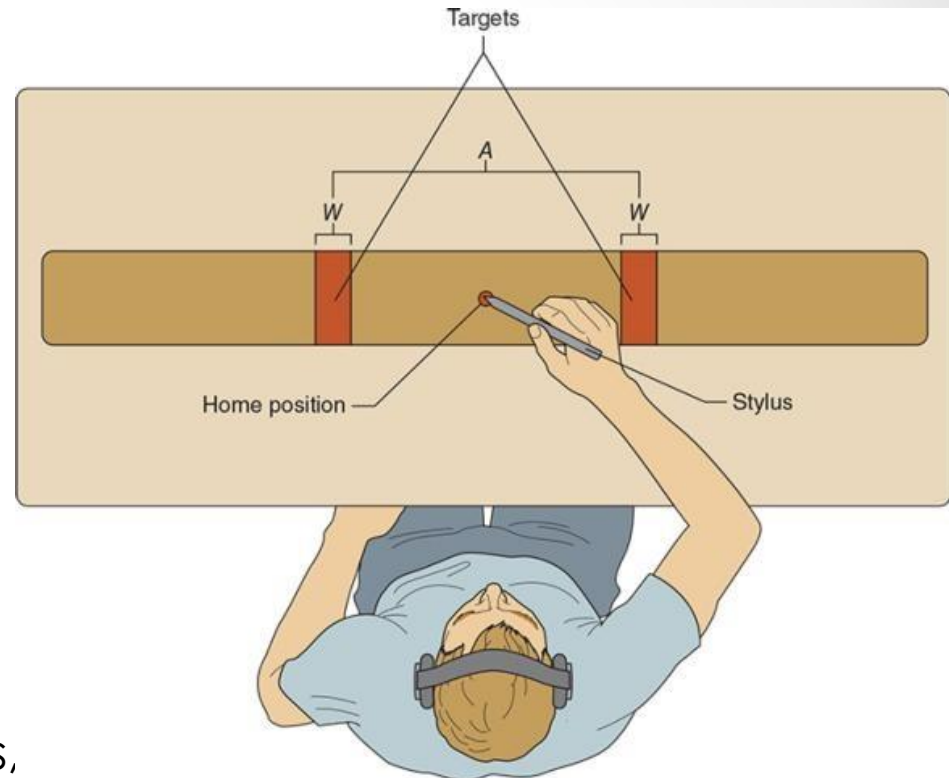


- *Fitts and Peterson** found that:
 - the longer the distance (D)
 - and/or the smaller the target (W)
 - \Rightarrow the longer the movement will take



Fitts's Law

- Fitts's tapping task:
 - participant taps between two targets
 - targets have varying width (W),
 - and varying amplitude between them (A)
 - participant attempts to move as rapidly as possible between targets,
 - while keeping the number of target misses to a minimum

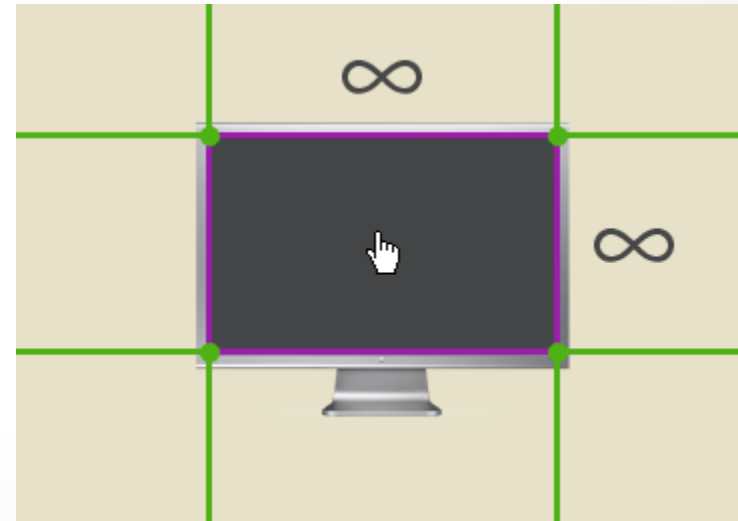
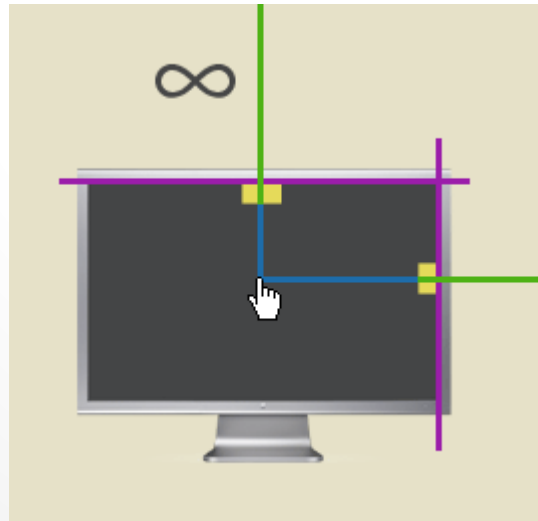


Fitts's Law

- Target can be button on screen or break pedal, etc.



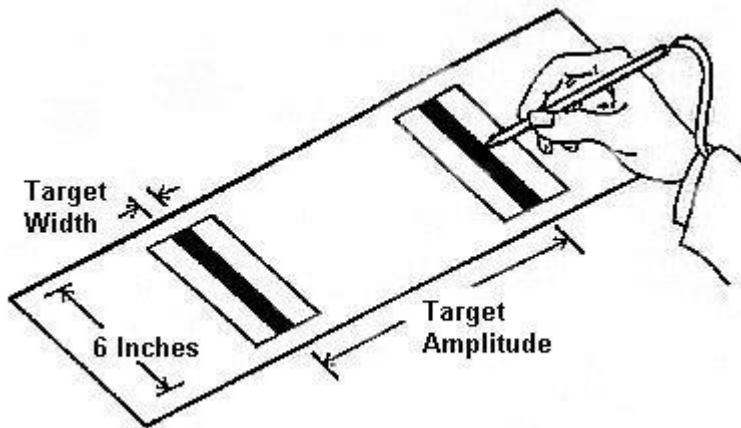
- This has many (increasing) applications in HCI (human-computer interaction)
- The most important finding: edges of a screen are easiest (i.e. shortest time) to reach: can you show how?



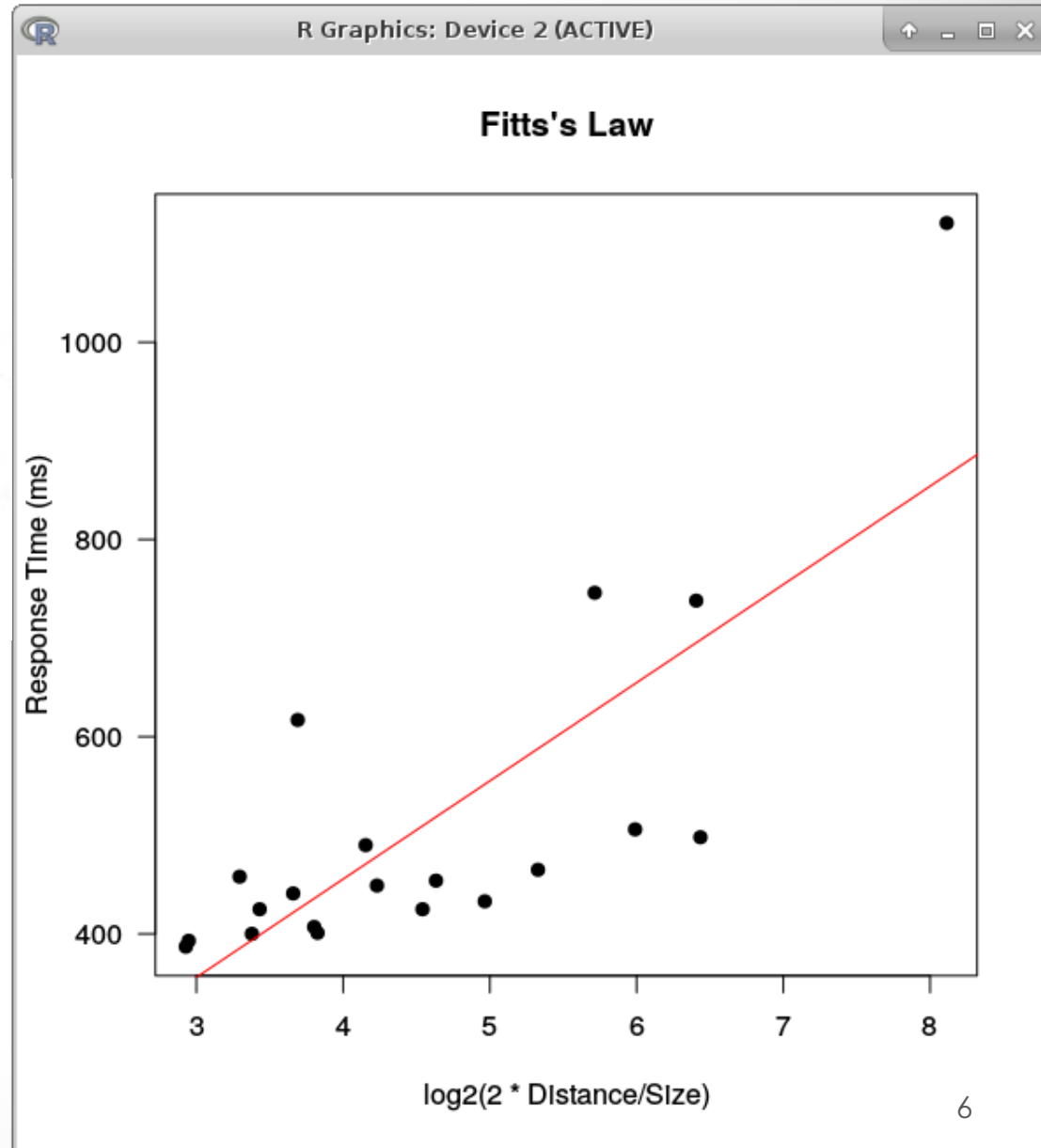
Fitts's Law

- Watch the following video on Fitts' (or Fitts's) Law:
<https://youtu.be/E3gS9tjACwU>

Fitts's Law



- Q: where does the red line cross the y-axis?
What do you think this means?*



Fitts's Law

- Fitts's Law:

$$T = a + b \log_2 \left(\frac{2D}{W} + 1 \right)$$

- T : movement time (aka MT)
 - D : distance to target (aka amplitude)
 - W : width of target (i.e. target size, e.g. button)
 - a, b : empirically derived constants (depend on the type of movement)
 - Note, there are different versions of Fitts's Law (e.g. D/W instead of $2D/W$)*
- Q: what happens if $D \approx 0$? or if $W \rightarrow \infty$? What does that mean (i.e. any useful implications?)

Fitts's Law

To show effect of constants a , b :

- Figure 9-10: data from movements of the
 - arm
 - wrist (hand), and
 - finger (Q: why?)
- slope of line decreases from arm to finger*
- as slope \downarrow
 \Rightarrow effect of (D/W) ratio \downarrow
- Note, Fitts' law also applies:
 - movements of the head
 - movements of the feet
 - movements made underwater
 - remotely manipulated movements

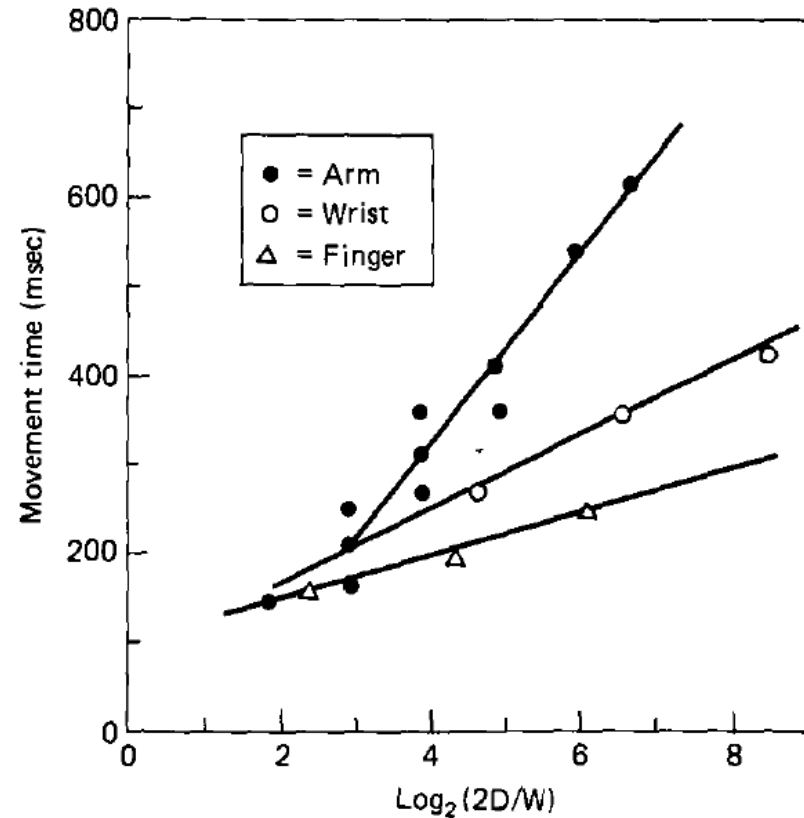


FIGURE 9-10

Example of Fitts' law for arm, wrist, and finger movements. The slopes of the functions are: for arm, 105 ms; for wrist, 43 ms; and for finger, 26 ms. (Source: Based on data from Langolf, Chaffin, and Foulkes, 1976.)

Fitts's Law

- Interactive Exercise on *Fitts's Law*
<http://fww.few.vu.nl/hci/interactive/fitts/>
- Another interactive exercise and further explanation:
<http://www.psytoolkit.org/lessons/fitts.html>
- Another interactive exercise:
<http://simonwallner.at/ext/fitts/>

References

- ***Human Factors in Engineering and Design***. Mark S. Sanders, Ernest J. McCormick. 7th Ed. McGraw: New York, 1993. ISBN: 0-07-112826-3.
- ***Movement time prediction in human-computer interfaces***. MacKenzie, I. S. (1995). In R. M. Baecker, W. A. S. Buxton, J. Grudin, & S. Greenberg (Eds.), *Readings in human-computer interaction* (2nd ed.) (pp. 483-493). Los Altos, CA: Kaufmann. [reprint of MacKenzie, 1992]