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Dr. MELFY M. A. ALKULAIB EDDOSARY

Acting Saudi Arabian Cultural Attaché in Australia

***Associate Professor in Theory of Planned and Changing
Behavior, and Expert in Leadership
King Saud University***

EDUCATION

2010

PhD in Theory of Planned Behavior, School of Health and Sport Sciences, University of Exeter, **UK**.

2004

Master Degree in Leadership and Management in Sport, Western Illinois University, Illinois, **USA**.

1994

Bachelor Degree in Movement Sciences, College of Education, King Saud University, Riyadh, **SA**.

REFERENCES

References available on request

WORK EXPERIENCE

| | |
|--------------------|--|
| 2021- Now | Acting Saudi Arabian Cultural Attaché in Australia, Saudi Cultural Mission in Canberra, Saudi Embassy in Australia, AU. |
| 2018 - 2021 | Deputy of Cultural Attaché for International Relation and Training Affairs, Saudi Cultural Mission in Canberra, Saudi Embassy in Australia, AU. |
| 2013 - Now | Associate Professor in Theory of Planned and Changing Behavior and Leadership, Department of Sport and Recreation Management, College of Sport Sciences and Physical Activity, King Saud University, Riyadh, Saudi Arabia. |
| 2015 - 2017 | Consultant & General Director of the administrative and Consultant Affairs in the Center for Higher Education Research & Studies. Ministry of Education (Higher Education Affairs), Riyadh, Saudi Arabia. |
| 2014 - 2017 | Consultant (full time), Center for Higher Education Research & Studies. Ministry of Education (Higher Education Affairs), Riyadh, Saudi Arabia. |
| 2013 - 2014 | Vice Dean for Development and Quality, College of Sport Sciences and Physical Activity, King Saud University, Riyadh, Saudi Arabia. |
| 2011 - 2014 | General Secretary, Saudi Association of Professional Development in Education, King Saud University, Riyadh, Saudi Arabia. |
| 2012- 2014 | Visiting Professor, Department of Management in Tourism, Recreation & Sport, College of Health and Human Performance, University of Florida, USA. |
| 2012 - 2013 | Chairman, Department of Sport and Recreation Management, College of Sport Sciences and Physical Activity, King Saud University, Riyadh, Saudi Arabia. |
| 2013 - 2017 | Distinguished Assistant Professor in Leadership, Management and Theory of Planned Behavior in Sport, Department of Sport and Recreation Management, College of Sport Sciences and Physical Activity, King Saud University, Riyadh, Saudi Arabia. |
| 2011 - 2012 | Chairman, Department of Physical Education, King Saud University, Riyadh, Saudi Arabia. |
| 2010 - 2013 | Assistant Professor in Leadership, Management and Theory of Planned Behavior in Sport, Department of Sport and Recreation Management, College of Sport Sciences and Physical Activity, King Saud University, Riyadh, Saudi Arabia. |
| 2009 - 2010 | The communication officer of Saudi Cultural Mission and Saudi Arabian Embassy in UK for Southwest UK. |
| 2005-2010 | Lecturer, King Saud University, Riyadh, Saudi Arabia. |
| 2004 - 2005 | Assistant Director as intern, Parks and Recreation Department, Holyoke, MA, USA. |
| 1994 – 2001 | Lecturer, King Saud University, Saudi Arabia. |

MEMBERSHIPS, COMMITTEES, EXPERIENCES AND OTHER CONTRIBUTIONS

| | |
|--------------------|---|
| 2017 | General Secretary, Committee of the Book Fair Award 2017, Ministry of Culture and Information, Riyadh, Saudi Arabia. |
| 2011 – Now | University Academic Consultant for University's Peer Faculties, Deanship of Skills Development, King Saud University, Riyadh, Saudi Arabia. |
| 2016 | General Secretary, Committee of the Book Fair Award 2016, Ministry of Culture and Information, Riyadh, Saudi Arabia. |
| 2015 – 2016 | Chairman, Atlas of Kingdom of Saudi Arabia, Ministry of Education, Riyadh, Saudi Arabia. |
| 2011 – 2015 | General Secretary, Association of Professional Development in Education, King Saud University, Riyadh, Saudi Arabia. |
| 2011 – 2015 | Founder and Board Member, Association of Professional Development in Education, King Saud University, Riyadh, Saudi Arabia. |
| 2012 – 2013 | General Secretary, Committee of Rector's Award for the Outstanding Scientific Publication in ISI, Salman bin Abdulaziz University (Previously), Al-Kharj, Saudi Arabia. |
| 2012 – 2013 | Consultant (Part Time), Vice-Rectorate for Graduate Studies and Research, Salman Bin Abdulaziz University (Previously), Al-Kharj. |
| 2011 - 2013 | Consultant, Project of the New College of Sport Sciences and Physical Activity, College of Physical Education and Sport, King Saud University, Riyadh, Saudi Arabia. |
| 2011 - 2013 | Director, Internship Committee, King Saud University, Riyadh, Saudi Arabia. |
| 2011 - Now | Board Member Editor, International Journal of Developmental Sport Management, New York, USA. |
| 2014 | I3SAW Scientific Committee Member, Based on Loughborough University, United Kingdom. |
| 2013 - 2014 | Chair Deputy, Social and Environmental Responsibility Committee, Saudi Arabian Football Federation, General Presidency of Youth Welfare, Riyadh, Saudi Arabia. |
| 2013 - 2014 | Member of the Graduate Studies, College of Sport Sciences & Physical Activity, King Saud University, Riyadh, Saudi Arabia. |
| 2012 - Now | Member of the International Council for Health, Physical Education, Recreation, Sport, and Dance- Middle East Region. |
| 2011- 2014 | Member, Committee of Training and Community Service Center, King Saud University, Riyadh, Saudi Arabia. |
| 2011 - 2012 | Member, The research and development committee, Saudi Sports Universities Federation, Ministry of Higher Education, Riyadh, Saudi Arabia. |
| 2011- 2014 | Member, Electronic Gate Committee, King Saud University, Riyadh, Saudi Arabia. |
| 2003 - Now | Member, Sport Management Organization, Western Illinois University, Illinois, USA. |
| 2004 | Managing and supervising 110 parks, sport and recreational sites, Holyoke, Massachusetts, USA. |
| 2004 | Managing and supervising project of approximately 3 million dollars, Parks and Recreation Dept. Holyoke, MA, USA. |

RESEARCH – PUBLICATION – FUNDS / REPROTS & CONFERENCES

- Eddosary, M., (Under Publication). Sport Politics: An introduction. Translated Book to Arabic (Jonathan Grix, 2015). Sponsored by Translation Center at King Saud University.
- Eddosary, M., (2017). Translated Book to Arabic "Facility Management for Physical Activity & Sport" (Thomas H. Sawyer, 2009). Sagamore Pub. Sponsored by Translation Center at King Saud University.
- Abouammoh, A., AL-Rasheed, A., Eddosary, M. & Alkhudair, K. (2015). Integration among National Universities in the Kingdom of Saudi Arabia, The Saudi Journal of Higher Education, Issue No.14.
- Eddosary, M., Ko, Y J., Sagas, M. & Kim, H Y. (2015). Consumers' intention to attend soccer events: Application and Extension of the Theory of Planned Behavior Psychological Report, 117, (1):89-102.
- Thomas J. Aicher , Kostas Karadakis , & Melfy M Eddosary. (2015) Comparison of sport tourists' and locals' motivation to participate in a running event, International Journal of Event and Festival Management, Vol. 6, Iss: 3, pp.215 – 234.
- Chanmin Park, Yong Jae Ko, Hee Youn Kim, Michael Sagas, & Melfy Eddosary. (2015). Donor motivation in college sport: Does Contribution Level Matter? Social Behavior and Personality.
- Eddosary, M., Taylor, A. & Freeman, P. (2011). Eliciting the salient beliefs of physical activity for Saudi young people. International Journal of Developmental Sport Management. Volume 1, Number 1.
- Ko, Y. J. (PI), & Eddosary, M. A. (CO-PI) (2013). Consumer Inventory Survey: Physical Activities and Obesity Propensity in Saudi Arabia. The proposal was submitted to King Saud University. Total Funding: \$17,500.00 (Indirect Cost - \$680.00).
- 26-29/10/2014, Conference Participation, AASHE 2014, Empowering Higher Education Sustainability Professionals, Portland, USA.
- 10-12/04/2013, Conference Speaker, "Soccer Events Attendance in Saudi Arabia: Application and Extension of the Theory of Planned Behavior", The 9th Annual Southern Sport Management Conference, Troy, Alabama, United States of America.
- 06-09/01/2013, Conference Speaker, "Developing Scale For Evaluating The Interns' Performance In The College Of Sport Sciences And Physical Activity, King Saud University", The Hawaii International Conferences, Honolulu, USA.
- 24-26/10/2012, Conference Speaker, "The Administrative Obstacles in The Private Fitness Centers in Riyadh", The 3rd Congress of ALESDE of Sport and physical activity in the process of Latin American integration, Concepcion, Chile.
- 13-16/06/2012, Conference Speaker, "The Indirect and Direct Predictors of the TPB Toward Physical Activity Intention Participation", The 2012 convention of A Lifetime of Healthy Activity, Turtle Bay, Hawaii, United States of America.
- 11-13/04/2012, Conference Speaker, The 8th Annual Southern Sport Management Conference, Troy, Alabama, United States of America.
- 1-3/12/2011, Conference Main Speaker, 9th International Conference of Sport Sciences and Physical Education, Merida, Venezuela.
- 26-28/10/2011, Conference Certificate, 5th IDIA Conference 2011, ICT for development: people, policy and practice, Lima, Peru.
- 18-20/8/2011, Conference Certificate, Sports Science and Sports Medicine, Newcastle, United Kingdom.
- Eddosary, M., (Under progress). Test-retest reliability for physical activity questionnaires of beliefs and the theory of planned behavior plus the additional variables.
- Eddosary, M., (Under progress). The determinants of physical activity intention and behavior for Saudi youngsters using the theory of planned behavior.
- Eddosary, M., (2010). The determinants of exercise intention and behavior for Saudi youngsters: Application of the Theory of Planned Behavior. University of Exeter Library, United Kingdom.
- 17-21/ 6/2009, Abstract titled: The determinants of exercise intention for young Saudis, International Society of Sport Psychology, presented as poster in the 12th world congress, Marrakech, Morocco.

Arabic Publications:

- الدوسري, ملفي مبارك الكليب (تحت النشر). مقدمة في السياسة والرياضة، جامعة الملك سعود، الرياض: دار النشر في جامعة الملك سعود.
- الدوسري, ملفي مبارك الكليب (2017). إدارة منشآت النشاط البدني والرياضة، جامعة الملك سعود، الرياض: دار النشر في جامعة الملك سعود.
- الدوسري, ملفي مبارك الكليب (2015). حوكمة الجامعات في كندا، قراءات مختارة في التعليم الجامعي، نشرة علمية تصدر عن مركز البحوث والدراسات في التعليم العالي، العدد (66)، وزارة التعليم، الرياض، المملكة العربية السعودية.
- الدوسري, ملفي مبارك الكليب (2015). حوكمة الجامعات في الصين، قراءات مختارة في التعليم الجامعي، نشرة علمية تصدر عن مركز البحوث والدراسات في التعليم العالي، العدد (64)، وزارة التعليم، الرياض، المملكة العربية السعودية.
- الدوسري, ملفي مبارك الكليب (2015). تسليط الضوء على المؤسسة الأكاديمية: التقرير السنوي لعام 2014م، والصادر من مركز الاستبيان الوطني لقياس المشاركة الطلابية، "The National Survey of Student Engagement "NSSE" تقرير مقدم إلى مركز البحوث والدراسات في التعليم العالي، وزارة التعليم، الرياض، المملكة العربية السعودية .
- ابو عمه، عبدالرحمن؛ الدويس، عبدالعزيز؛ الدوسري، ملفي؛ الصغير، صالح؛ الرشيد، عبدالرحمن، (2015). المجالس الحاكمة والإدارية في أفضل الجامعات البريطانية والأمريكية، مركز البحوث والدراسات في التعليم العالي. وزارة التعليم، الرياض، المملكة العربية السعودية .
- الدوسري، ملفي؛ الكثيري، سعود؛ النصيان، باسمه، (2015). مقترح مبادرة بعنوان خبرة السنة النهائية (المفهوم-والأهمية والممارسات)، مركز البحوث والدراسات في التعليم العالي، وزارة التعليم، الرياض، المملكة العربية السعودية.
- الدوسري، ملفي بن مبارك الكليب؛ العقيلي، عبدالمحسن (2014). تمكين الاستدامة المهنية في التعليم العالي، المؤتمر الدولي لجمعية التنمية المستدامة والمتطورة في التعليم العالي، (AASHE) والذي عقد في جامعة بورتلاند - مدينة بورتلاند - ولاية أوريجن - الولايات المتحدة الأمريكية، تقرير مقدم إلى مركز البحوث والدراسات في التعليم العالي، وزارة التعليم، الرياض، المملكة العربية السعودية.
- الدوسري، ملفي مبارك الكليب (2014). التوجهات الستة والتي ستعجل/ والتحديات الستة والتي ستعيق تبني التكنولوجيا في التعليم العالي، تقرير مقدم إلى مركز البحوث والدراسات في التعليم العالي، وزارة التعليم، الرياض، المملكة العربية السعودية.
- ترجمة وإعداد وتحكيم والإشراف على العديد من المقالات والتقارير والبحوث والدراسات والكتب المتعلقة بشؤون التعليم العالي ووضع التوصيات اللازمة لمعالي وزير التعليم، (2014-2017).
- الدوسري، ملفي مبارك الكليب، (تحت النشر). معوقات تنظيم وإدارة مسابقات بطولات كرة القدم في بعض الدول العربية، : مجلة نظريات وتطبيقات بكلية التربية الرياضية للبنين بالإسكندرية، مصر.
- الدوسري، ملفي مبارك الكليب، (2013). بناء مقياس تقويم أداء الطلاب المعلمين في التدريب الميداني بكلية علوم الرياضة والنشاط البدني جامعة الملك سعود: المجلة العلمية للتربية البدنية والرياضة، جامعة حلوان، مصر.
- الجمال، عمرو؛ الشامخ، طارق عبدالعظيم؛ الدوسري، ملفي مبارك الكليب، (2013). تقييم برامج الإدارة العامة للشؤون الرياضية في ضوء الخطة الاستراتيجية لعمادة شؤون الطلاب بجامعة الملك سعود: مجلة أسبوط لعلوم وفنون الرياضة، كلية التربية الرياضية، أسبوط، مصر.
- الدوسري، ملفي مبارك الكليب؛ الجمال، عمرو، (2013). الهوية الرياضية وعلاقتها بالسلوك الاستهلاكي لدى طلاب كلية علوم الرياضة والنشاط البدني بجامعة الملك سعود : مجلة أسبوط لعلوم وفنون الرياضة، كلية التربية الرياضية، أسبوط، مصر.
- الدوسري، ملفي مبارك الكليب؛ شندي، مجدي، (2013). معوقات التنظيم الإداري بمراكز اللياقة البدنية الخاصة بمدينة الرياض: مجلة نظريات وتطبيقات بكلية التربية الرياضية للبنين بالإسكندرية، مصر.

MEDIA INTERVIEWS

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|-------------------|--|
| 15/11/2016 | Speaker in TV talk, The Eqtisadiy: Saudi Channel TV, For more, See the link below: Speaker in TV talk, Eqtisadiy Saudi Channel TV, For more, See the link below: https://www.youtube.com/watch?v=hhPnQBkV9DU . |
| 28/05/2016 | Speaker in TV talk, Rotana Khalijia TV Channel, Yahla Program, titled with "Discussing a new study confirming 70% of Saudi male youngsters reporting that Hooning is talent". For more, See the link below: https://www.youtube.com/watch?v=QRHR8mEJ_0U . |
| 13/04/2014 | Speaker in TV talk, MBC TV Channel, (#433) with Dawood Alshrian, titled with "Lack of Support &Infrastructure is hindering the School Sports Progress". |
| 04/05/2013 | Speaker in TV talk, titled with "King Abdullah bin Abdul Aziz Pledge Allegiance - Sport and Achievements", The English Saudi TV Channel. |
| 29/01/2012 | Main speaker in Radio talk (English program), titled with "International Relationship and Partnership, and the Scientific Research in Sports Field" Sport World Program. |
| 22/01/2012 | Main speaker in TV talk, titled with "Sports Activities and Academic Institutions Impact", Aali TV Channel. |
| 26/09/2011 | Main speaker in TV talk, titled with "Sports Academies in Saudi Arabia (2)", The English Saudi TV Channel (2). |
| 13/06/2011 | Main speaker in TV talk, titled with "Sports Academies in Saudi Arabia (1)", The English Saudi TV Channel (2). |
| 12/06/2011 | Main speaker in Radio talk, titled with "Community Partnership and sports academic institutions". |
| 21/02/2011 | Main speaker in TV talk, titled with "Sports Management and Saudi Sport", The English Saudi TV Channel (2). |
| 20/02/2011 | Interview titled with "Investment in Saudi Sport", English Riyadh Radio. |
| 23/01/2010 | Interview titled with "Students studying abroad", Riyadh Radio. |
| 15/11/2008 | Interview titled with "My experience studying abroad in USA and UK", King Saud University Newspaper, 32nd year No. 960, Riyadh, Saudi Arabia. |
| 8/10/2001 | Interview titled with "Local reaction mixed after attack", America strikes back, Virginia-pilot newspaper, 136th year No. 322, Virginia, USA. |

OTHER CERTIFICATES & TRAININGS

| | |
|-------------|--|
| 2014 | Certificate, Higher Education Leadership Development and Strategic Planning, Florida Atlantic University, Boca Raton, FL, USA. |
| 2011 | Certificate, Managing Quality and Strategic Management, Cardiff School of Education, Cardiff, United Kingdom. |
| 2011 | Certificate, Academic Leaderships training course, King Saud University cooperating with Academic Leadership Center in Ministry Higher of Education, Riyadh, Saudi Arabia. |
| 2011 | Certificate, Peer Consultation training course, King Saud University, Riyadh, Saudi Arabia. |
| 2011 | Certificate, Micro teaching training course, King Saud University, Riyadh, Saudi Arabia. |
| 2011 | Certificate, Course Design and Construction training course, King Saud University, Riyadh, Saudi Arabia. |
| 2011 | Certificate, Effective teaching training course, King Saud University, Riyadh, Saudi Arabia. |
| 2011 | Certificate, Student Assessment and Classroom Management training course, King Saud University, Riyadh, Saudi Arabia. |

INTERESTS

- My interests focus on four fields:
 - 1- General diplomacy and international relationship.
 - 2- Leadership, management, and strategic management and planning, with focus on sports especially in economy, marketing, law and public/media relations.
 - 3- Research and studies in Education and its policies.
 - 4- Theory of Planned and Changing Behaviour in general with focus on physical activity participation or any behavior related to health and sports issues incorporating both quantitative (survey) and qualitative (interview, focus group) methods.
- I supervised many postgraduate students and forums, and examined many masters' dissertations and PhD thesis locally and internationally.