



King Saud University

College Of Languages & Translation

Department of English and Translation

Midterm Exam ENGT224 Scientific Research Methodology

04/13/2015

Student Name: _____

KSUID: _____

Signature: _____

Please answer all the following questions in legible handwriting to the best of your knowledge based on the materials covered in class and the supplementary materials provided in the LMS system.

“I fear the day that technology will surpass our human interaction. The world will have a generation of idiots.”

- Albert Einstein

1. In our discussion of research methodology, the view that research is mere problem-solving is widely accepted. Identify potential research areas that can be generated from the above quote. Justify your answers.

___ Possible answers:

[The effect of technology on human interaction.](#)

[How will technology change our life?](#)

[University students' perceptions about technology, etc.](#)

[These are possible areas of investigation because they represent real problems faced by many people in today's life.](#)

2. Several data collection methods can be used to conduct such research. List 4 examples.

[Surveys, Questionnaires, Interviews, Observations](#)

3. In writing this research, how would you arrange the following basic components?

Literature review, Findings, Research objectives & Research questions, Introduction, Conclusion.

[Introduction, Literature Review, Research objectives and Research Questions, Methodology, Findings, Discussion and Conclusion.](#)

4. Read the following paragraph and answer the questions that follow:

“My recent trip to the beaches at The Yucatán Peninsula, in southeastern Mexico reminds me of one of the most beautiful and spectacular places I've ever been. The beach smells fresh, almost like a new tropical breeze air freshener. Next to me is the Caribbean ocean, bright as a cloudless noon sky, washes onto the white sand. Looking at the waves' white foam; then, I let my senses enjoy the sound as they break on the beach, almost like a shaken-up sparkling soda being opened. The sand is hot and looks like gold blended in with little white crumbs; it sparkles like the diamonds showcased in a high-end jewelry store and feels like walking on ashes from freshly extinguished fire. Despite the heat, walking on the warm, crystal sand pacifies my soul. I set up my folding lounge under the shade of a palm tree and explore my

surroundings. The colorful towels spread out all over the beach are covered by bronzed figures. A net is up towards the water, and a few more figures dive to save a falling volleyball. Not far from the shore, you can see the coral sitting still in the wild and shallow water. People are laughing and playing in the burning sand, and others are relaxing on the beach reading their books while enjoying the bright rays of light coming from the sun. In a distance, I see occasional jet skis speeding over the waves, and sometimes, I can see a fish hop out of the water, its body shining in the sun. Not far away, a resort is attractively located right by the water, so all guests can look across the deep navy blue ocean each and every day. Also, houses line the beach on the left, just underneath the palm trees and the clear sky. It's amazing to think that people get to live there, but what seems like paradise to me is just everyday life to them."

- a) The predominant mode of writing used by the author is **DESCRIPTIVE**.
- b) List 4 examples of tools the author uses to achieve this mode of writing. Look at the underlined in the text above.
- c) If you were a tourist guide, what mode of writing would you use to *persuade* visitors to travel to this destination? Argumentative.