How to do and present Power point Presentation

• Reasons for presentation:

- Inform
- o instruct
- Persuade
- Inspire
- o **Describe**
- Explain
- Convince
- Entertain

• Structure of a presentation:

- o 10% introduction
- o 80% body
- o 10% summery and closing.

1. Start with Objective of the presentation

- Objectives are the key things your Audience will be able to do as a result of your presentation
- Objectives should be clear, concise and measurable.

2. Then introduction which includes:

- Referring to the unusual
- o Ask a theoretical question. What if?
- Use a vivid image- if possible
- Refer to something familiar to the Audience.

3. Main presentation Body:

- Arrange the presentation into 3-5 Major points
- O Use font size min. 24 up to 40
- Decide the time for each
- Decide where you need visual aids
- Summarize before moving to next point

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4. Summery and closing:

- Review main points
- Don't give new information
- o Leave the Audience with a key benefit-create the lasting impression
- POOR closing can ruin an excellent presentation-(TAKE CARE)

Content:

- When doing the Presentation content you must think about:
 - Over all aim of presentation
 - o Ideas of content
 - Brain storm and mind mapping
 - Supporting information
 - What questions I might get

• Power point presentation Tips:

- Ensure plenty of time to set equipment(projector) prior to presentation
- Ensure to know how to use it correctly, i.e. sleep button, freeze the screen to jump between slides
- o Pressing "B" blacks the screen and "W" make it white.
- Ensure you have a paper copy of your slides as a part of your notes so that you know what comes next. IMPORTANT.
- Special effects with text and sound can add impact.
- Don't use too many special effects-they can be irritating
- Always have backup paper copies of you slides fpr participants and/or put them on acetates too, that way you have alternatives if the equipment fails.
- Practice thoroughly with the power point presentation before using it.

• Using your Voice:

- Speak clearly, to the back of the room(if they can't hear /understand you, they will switch off)
- o Speak loudly enough for every one to hear you, but without shouting
- o Try to relax and speak at your normal pitch-but vary it for effect

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- Vary the pace of your voice at times- quicker to show enthusiasm for a particular point, and slow down to emphasize some words/phrases.
- o TAKE CARE to be PRECISE with your pronunciation
- Pronounce words correctly and clearly
- o Don't miss letters or slur words

Body Language:

- Dress appropriately
- ALWAYS Stand firmly with two feet on floor
- Use props to help you if nervous i.e. prompt Cards
- It is not just what you say, it is the way you say it ...

Eyes:

- o Look at the Audience not the floor or back wall !!
- Avoid as much as you can reading your notes
- Scan the audience
- Avoid fixing a stare on one person
- Keep an eye on time

Personal impact:

- Be yourself
- Use your unique personality
- O What's the worst that could happen !!!
- At the end smile and thank your Audience
- Remain standing for a moment, avoid looking desperate to escape, even if you are.
- Act like you believe in your self and others will belive in you

• Handling Questions:

- Let you audience know in the very beginning when you want to receive questions
- Make sure you fully understand the question otherwise donot hesitate to ask for clarification again(if it happens and you have no answer, simply say ,I am sorry I have no answer)
- Don't bluff answers
- o Always remain in control

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• Some Useful Tips:

- Reduce the amount of words on the slides. Just put a few words about each topic to help you remember what to talk about.
- o Pictures are nice to keep people interested.
- Use animation in an appropriate way, how to use animations. Just be careful not to use too many.
- Having the different bullet points fade in one by one keeps people focused on what you are currently talking about and doesn't let them read ahead.
- Start the conclusions on a separate slide; don't start them at the bottom of another section.
- Put the Group Names on the title slide. This is a good idea to help people remember your names.

REMEMBER:

Don't let fear prevent you from giving a good presentation, so practice.., practice.

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