

# **Tourism Abbreviations**

DMC - Destination Management Company

DMO - Destination Marketing Organization

DOS - Director of Sales

FAM - Familiarization Tour

FIT - Free and Independent (of group) Traveler

FIT - Foreign Independent Traveler

GS - Guest Services

GSA - Guest Service Agent

GSM - Guest Service Manager

GST - Goods and Services Tax

M & IT - Meetings & Incentive Travel

MLOS - Minimum Length of Stay

OCC - Occupancy

REV PAR - Revenue Per Available Room

RRW - Resort Reservations World-wide

TA - Travel Agent

Bed & Breakfast - B & B

World Travel and Tourism Council - WTTC

World Travel Market - WTM

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