

3. To enhance the activity of Arabic authorship, translation, media production and cultural events inside and outside the Kingdom.
4. To develop information and culture bodies, upgrade their efficiency, and deepen relations between them and the various bodies in economic, social, scientific, cultural, educational and recreational fields.
5. To produce cultural and information programs and segments capable of competing, influencing and attracting audiences.
6. To realize balanced spread of culture among regions.

### **6.2.2 Targets**

#### **A. Health:**

- Increasing the number of hospital beds in 2014 to 56,379 beds in MOH hospitals, 20,296 beds in other government agencies' hospitals and 20,860 beds in private sector hospitals, thus realizing rates of 2 beds, 0.72 beds and 0.74 beds per 1,000 persons, respectively. A rate of 3.5 beds per 1000 persons will be realized at the national level.
- Increasing the number of physicians in 2014 to 32,657 in MOH hospitals, 18,875 in other government agencies' hospitals and 14,602 in private sector hospitals, thus realizing rates of 0.7 physicians, 0.93 physicians and 0.7 physicians per hospital bed, respectively. A rate of 0.75 physicians per bed will be realized at the national level.
- Increasing the number of nursing staff in 2014 to 65,314 nurses in MOH hospitals, 36,533 in other government agencies hospitals and 29,204 in private sector hospitals, thus realizing the rates of 1.4, 1.8 and 1.4 nurses per bed

respectively. A rate of 1.5 nurses per hospital bed will be realized at the national level.

- Increasing the number of allied health personnel by the end of the plan in 2014 to 32,657 in MOH hospitals, 27,400 in other government agencies' hospitals and 14,602 in private sector hospitals, thus realizing rates of 0.7, 1.35 and 0.7 per bed respectively. A rate of 0.8 allied health personnel per bed will be realized at the national level.
- Increasing the number of primary health care centers in 2014 to 2,958, thus reaching a ratio of 7,000 persons per health center.
- Increasing the number of Ministry of Health primary health care physicians in 2014 to 10,351, the number of nursing staff to 20,703 nurses and the number of allied health personnel to 10,351, thus realizing the rate of one physician per 2,000 persons, one nurse per 1,000 persons and one allied health personnel per 2,000 persons.
- Reduce infant mortality rate to below 12 per 1,000 live births.
- Reduce the mortality rate of children under the age of five years to below 15 per 1,000 live births.

## **B. Youth**

- Organize awareness and guidance campaigns for parents to take care of their children educationally, intellectually and behaviorally and providing advice to family members through schools, Ministry of Social Affairs centers, T.V. programs and other media.
- Design a package of pilot activities to enhance family communications.