

# MedAdNews

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# TOP 400 PRESCRIPTION DRUGS

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## **What you will find in this report**

Since 1990, *Med Ad News* has ranked the best-selling prescription medicines. In the May issue, the editors publish the worldwide sales of the top 200 drugs.

As part of this annual, special report, the magazine's editors gather the worldwide sales information of the prescription drugs that pharmaceutical and biotechnology companies manufacture and sell. The information is supplied by the companies. This PDF document provides information on 400 products sold by more than 60 companies.

The data are sorted in three ways: by the highest 2002 worldwide sales, by the company, and by the disease.

The charts provide the following information:

- 2002 worldwide sales
- 2001 worldwide sales
- Percentage change from 2001 sales
- Disease that the product treats
- Company that sells the product

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#### **NOTES AND METHODOLOGY**

The percentage change figures comparing 2002 sales with 2001 provided by Merck & Co. indicate inconsistencies in the sales figures reported by Merck in 2001. *Med Ad News*' editors could not determine an accurate 2001 ranking for all Merck products, except for Zocor, which according to the Merck-provided percentage change, should have been No. 2 on last year's list.

Drug sales are reported separately and listed separately by each reporting company. Sales are for fiscal year ended March 31, 2002.

The information contained in the charts in this special report was gathered from reports issued by the companies.

**TOP 400**  
**PRESCRIPTION**  
**DRUGS**  
**BY SALES**

# TOP 400 PRESCRIPTION DRUGS BY SALES

Rank 2002	Brand name	2002 Sales (\$ in millions)	2001 Sales (\$ in millions)	% Change from 2001	Disease/medical use	Company
1	Lipitor	\$7,972	\$6,448	23.6%	Elevated cholesterol	Pfizer
2	Zocor	5,580	5,245	6.0	Elevated cholesterol	Merck & Co.
3	Prilosec	4,623	5,578	(17.1)	Gastrointestinal disorders	AstraZeneca
4	Procrit	4,269	3,430	24.5	Anemia	Johnson & Johnson
5	Norvasc	3,846	3,582	7.4	Hypertension	Pfizer
6	Zyprexa	3,689	3,087	19.5	Psychosis/schizophrenia	Eli Lilly
7	Prevacid	3,157	2,951	7.0	Gastrointestinal disorders	Tap Pharmaceutical
8	Paxil	3,083	2,673	15.0	Depression	GlaxoSmithKline
9	Celebrex	3,050	3,114	(2.1)	Arthritis	Pfizer
10	Zoloft	2,742	2,366	15.9	Depression	Pfizer
11	Intron A	2,736	1,447	89.1	Cancer, viral diseases	Schering-Plough
12	Vioxx	2,530	2,343	8.0	Arthritis	Merck & Co.
13	Advair	2,447	1,277	91.6	Asthma	GlaxoSmithKline
14	Neurontin	2,269	1,751	29.6	Epilepsy	Pfizer
15	Pravachol	2,266	2,101	7.9	Elevated cholesterol	Bristol-Myers Squibb
16	Epogen	2,261	2,108	7.2	Anemia	Amgen
17	Fosamax	2,250	1,-630	38.0	Osteoporosis	Merck & Co.
18	Cozaar/Hyzaar	2,190	1,810	21.0	Hypertension	Merck & Co.
19	Risperdal	2,146	1,845	16.3	Psychosis/schizophrenia	Johnson & Johnson
20	Effexor	2,072	1,542	34.4	Depression	Wyeth
21	Nexium	1,978	568	248.2	Gastrointestinal disorders	AstraZeneca
22	Allegra	1,919	1,666	15.2	Allergies	Aventis
23	Plavix	1,890	1,171	61.4	Atherosclerotic events	Bristol-Myers Squibb
24	Premarin	1,880	2,074	(9.3)	Menopausal symptoms	Wyeth
25	Claritin	1,802	3,159	(43.0)	Allergies	Schering-Plough
26	Augmentin	1,787	2,075	(14.0)	Bacterial infections	GlaxoSmithKline
27	Viagra	1,735	1,518	14.3	Erectile dysfunction	Pfizer
28	Diovan	1,665	1,214	37.2	Hypertension	Novartis
29	Zithromax	1,516	1,506	0.7	Bacterial infections	Pfizer
30	Singulair	1,505	1,374	9.5	Asthma	Merck & Co.
31	Lovenox	1,478	1,374	7.6	Deep vein thrombosis	Aventis
32	Mevalotin	1,398	1,398	0.0	Elevated cholesterol	Sankyo
33	Neupogen	1,380	1,347	2.4	Neutropenia	Amgen
34	Ambien	1,346	1,073	25.5	Insomnia	Sanofi-Synthelabo
35	Cipro	1,334	1,857	(28.2)	Bacterial infections	Bayer
36	Wellbutrin	1,323	931	42.0	Depression	GlaxoSmithKline
37	Remicade	1,297	721	79.9	Arthritis	Johnson & Johnson
38	Avandia	1,214	1,018	19.0	Diabetes	GlaxoSmithKline
39	Duragesic	1,203	875	37.5	Pain	Johnson & Johnson
40	Imitrex	1,197	1,098	9.0	Migraine	GlaxoSmithKline
41	Taxotere	1,192	948	25.7	Cancer	Aventis
42	Flovent	1,174	1,335	(12.0)	Asthma	GlaxoSmithKline
43	Rituxan	1,163	819	42.0	Non-Hodgkin lymphoma	Idec/Genentech
44	Seroquel	1,145	685	67.2	Schizophrenia	AstraZeneca
45	Zyrtec	1,115	990	12.6	Allergies	Pfizer
46	Diflucan	1,112	1,066	4.3	Fungal infections	Pfizer
47	Biaxin	1,102	1,159	(4.9)	Bacterial infections	Abbott Laboratories
48	Celexa	1,088	714	52.3	Depression	Forest Laboratories
49	Protonix	1,071	561	90.8	Gastrointestinal disorders	Wyeth
50	Zofran	1,062	865	22.8	Nausea and vomiting	GlaxoSmithKline
51	Neoral/Sandimmune	1,037	1,180	(12.0)	Transplant rejection	Novartis
52	Avonex	1,034	1,005	2.9	Multiple sclerosis	Biogen
53	Levaquin/Floxin	1,032	1,052	(1.9)	Bacterial infections	Johnson & Johnson
54	Humulin	1,004	1,061	(5.3)	Diabetes	Eli Lilly
55	Rocephin	994	1,091	(8.8)	Bacterial infections	Roche
56	Actos	973	553	75.8	Diabetes	Takeda
57	Iscover	933	660	41.5	Atherosclerotic events	Sanofi-Synthelabo
58	Xalatan	928	818	13.5	Elevated intraocular pressure	Pfizer
59	Pantozol	913	643	42.1	Gastrointestinal disorders	Altana
60	Takepron	912	753	21.1	Gastrointestinal disorders	Takeda
61	Toprol-XL	901	711	26.7	Hypertension	AstraZeneca
62	Depakote	898	908	(1.1)	Epilepsy	Abbott Laboratories
63	Combivir	882	872	1.0	HIV infection	GlaxoSmithKline
64	Zestril	877	1,067	(17.8)	Hypertension	AstraZeneca
65	Lupron	876	875	0.1	Cancer	Tap Pharmaceutical
66	Gemzar	875	723	21.0	Cancer	Eli Lilly
67	Lamisil	874	906	(3.5)	Fungal infections	Novartis
68	Tritace	873	670	30.2	Hypertension	AstraZeneca
69	Taxol	857	1,112	(22.9)	Cancer	Bristol-Myers Squibb
70	Humalog	834	628	32.9	Diabetes	Eli Lilly
71	Evista	822	665	23.6	Osteoporosis	Eli Lilly
72	Pulmicort	812	766	6.0	Asthma	AstraZeneca
73	Enbrel	802	762	5.3	Arthritis	Amgen/Wyeth
74	Flonase	801	726	10.0	Allergies	GlaxoSmithKline
75	Zoladex	794	718	10.6	Cancer	AstraZeneca
76	Vasotec	790	1,040	(24.0)	Hypertension	Biovail/Merck & Co.
77	Pariet	789	437	80.4	Gastrointestinal disorders	Eisai
78	Serevent	785	950	(17.0)	Asthma	GlaxoSmithKline
79	Leuplin	783	669	17.1	Cancer	Takeda
80	Glucophage	778	2,338	(66.7)	Diabetes	Bristol-Myers Squibb

# TOP 400 PRESCRIPTION DRUGS BY SALES

Rank 2002	Brand name	2002 Sales (\$ in millions)	2001 Sales (\$ in millions)	% Change from 2001	Disease/medical use	Company
81	Harnal	\$775	\$590	31.3%	Benign prostatic hypertrophy	Yamanouchi
82	NeoRecormon	766	479	59.8	Anemia	Roche
83	Aricept	765	568	34.6	Alzheimer disease	Eisai
84	Detrol	757	617	22.7	Overactive bladder	Pfizer
85	Adalat	756	922	(17.9)	Hypertension	Bayer
86	CellCept	754	678	11.1	Transplant rejection	Roche
87	Gaster	745	870	(14.3)	Gastrointestinal disorders	Yamanouchi
88	Betaseron	740	644	15.0	Multiple sclerosis	Schering AG
89	Prozac	734	1,990	(63.1)	Depression	Eli Lilly
90	Paraplatin	727	592	22.8	Cancer	Bristol-Myers Squibb
91	Engerix-B	725	647	12.0	Hepatitis	GlaxoSmithKline
92	Flomax	715	580	23.3	Benign prostatic hypertrophy	Boehringer Ingelheim
93	Aciphex	697	556	25.4	Gastrointestinal disorders	Eisai/Johnson & Johnson
94	Topamax	687	477	44.0	Epilepsy	Johnson & Johnson
95	Remeron	678	593	14.4	Depression	Akzo Nobel
96	Accupril	668	604	10.6	Hypertension	Pfizer
96	Synagis	668	516	29.5	Respiratory syncytial virus	MedImmune/Abbott Laboratories
98	Lamictal	657	517	27.0	Epilepsy	GlaxoSmithKline
99	Blopress	653	404	61.7	Hypertension	Takeda
100	Lotrel	652	524	24.4	Hypertension	Novartis
101	Prevnar	648	798	(18.9)	Pneumonia	Wyeth
102	Casodex	644	643	0.1	Cancer	AstraZeneca
103	Valtrex	638	506	26.0	Herpes	GlaxoSmithKline
104	Cerezyme	619	570	8.6	Gaucher disease	Genzyme
105	Combivent	615	558	10.2	Obstructive pulmonary disease	Boehringer Ingelheim
105	Gleevec	615	484	270.8	Leukemia	Novartis
107	Sandostatin	608	526	15.6	Acromegaly	Novartis
108	Clarinx	598	NA	NA	Allergies	Schering-Plough
109	Voltaren	597	690	(13.2)	Arthritis	Novartis
110	Cravit	592	527	12.4	Bacterial infections	Daiichi
111	Avapro	586	487	20.3	Hypertension	Bristol-Myers Squibb
112	Accutane	585	749	(21.9)	Acne	Roche
112	Primaxin	585	585	0.0	Bacterial infections	Merck & Co.
114	Lescol	578	525	10.1	Elevated cholesterol	Novartis
114	Prograf	578	404	43.1	Transplant rejection	Fujisawa
116	Flomax	575	427	34.7	Benign prostatic hypertrophy	Abbott Laboratories
117	Camptosar	574	613	(6.4)	Cancer	Pfizer
118	Zantac	573	725	(21.0)	Gastrointestinal disorders	GlaxoSmithKline
119	Atacand	569	539	5.6	Hypertension	AstraZeneca
120	Sporanox	568	603	(5.8)	Fungal infections	Johnson & Johnson
121	Ultane	567	501	13.2	Anesthesia	Abbott Laboratories
122	Genotropin	551	511	7.8	Growth failure	Pfizer
122	Kaletra	551	293	88.1	HIV infection	Abbott Laboratories
124	Proscar	550	545	1.0	Benign prostatic hypertrophy	Merck & Co.
125	Rebif	549	380	44.6	Multiple sclerosis	Serono/Pfizer
126	Amaryl	546	452	20.9	Diabetes	Aventis
127	Copaxone	539	363	48.5	Multiple sclerosis	Teva Pharmaceutical
128	Aprovel	531	396	34.1	Hypertension	Sanofi-Synthelabo
128	Cardura	531	551	(3.6)	Hypertension	Pfizer
130	Copaxone	524	363	44.6	Multiple sclerosis	Aventis
131	Nasonex	523	524	(0.2)	Allergies	Schering-Plough
132	Synthroid	520	467	11.3	Hypothyroidism	Abbott Laboratories
133	Actonel	510	292	74.4	Osteoporosis	Aventis/Procter & Gamble
134	Epogin	501	442	13.4	Anemia	Chugai
135	Xenical	490	619	(20.8)	Obesity	Roche
136	Plendil	489	336	38.8	Hypertension	AstraZeneca
136	Zometa	489	NA	NA	Hypercalcemia of malignancy	Novartis
138	Mobic	485	410	18.2	Arthritis	Boehringer Ingelheim
139	Altace	481	285	68.8	Hypertension	King Pharmaceuticals/Wyeth
139	Atrovent	481	569	(15.5)	Bronchospasm	Boehringer Ingelheim
141	Nolvadex	480	618	(22.3)	Cancer	AstraZeneca
141	Prinivil	480	705	(32.0)	Hypertension	Merck & Co.
143	Trizivir	473	243	95.0	HIV infection	GlaxoSmithKline
144	Bextra	470	NA	NA	Arthritis	Pfizer
145	Neulasta	464	NA	NA	Neutropenia	Amgen
146	Lotensin	461	455	1.3	Hypertension	Novartis
147	NovoSeven	459	393	17.0	Hemophilia	Novo Nordisk
147	Coreg	459	392	17.0	Hypertension	GlaxoSmithKline
149	Sustiva	455	68	569.1	HIV infection	Bristol-Myers Squibb
150	Gonal-F	450	411	9.7	Infertility	Serono
151	Diprivan	443	456	(2.9)	Anesthesia	AstraZeneca
151	Epivir	443	435	1.9	HIV infection	GlaxoSmithKline
151	Zerit	443	515	(14.0)	HIV infection	Bristol-Myers Squibb
154	Ultram	442	601	(26.5)	Pain	Johnson & Johnson
155	Botox	440	310	42.1	Cervical dystonia	Allergan
156	Adderall	428	350	22.1	Attention deficit hyperactivity disorder	Shire
156	Lipovas	428	456	(6.1)	Elevated cholesterol	Banyu
158	Monopril	426	413	3.2	Hypertension	Bristol-Myers Squibb
159	Trusopt and Cosopt	425	405	5.0	Elevated intraocular pressure	Merck & Co.
160	Aranesp	416	42	901.5	Anemia	Amgen