Business Modeling
Introduction

- Enterprise-level business-wide modeling.
  - Not application-specific.
  - Establishes a context for a system.
- We will *not* explore this UP workflow in detail.
- Objectives
  - To understand the structure and dynamics of the organization.
  - To ensure that stakeholders have a common understanding of the organization.
  - To derive requirements on systems to support the organization.
Business Models

- **Business Use-Case Model**
  - Business use-cases describe the business processes with respect to external actors such as customers and suppliers.
  
  Order Goods or Services

- **Business Object Model**
  - Describes the realization of business use cases in terms of objects—business workers and entities.
    
    Buyer, PurchaseOrder, ...

  - An abstraction of how business workers and business entities need to be related and how they need to collaborate in order to perform the business.