

“A Change Management Model for Saudi Construction Industry”

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The construction industry today in Saudi Arabia is going through a process of adapting to a changing environment. With the change in the Kingdom's economic thrust due to the fall in price of oil in recent years, the construction sector is driven by competitive pressure to adjust to the present market demands and government regulations. One has to become auspicious especially as these times when the government has shifted its dependence to the private sector in pursuing its economic objectives. This paper proposes to analyze the present state-of-affairs and economic realities impinging on the construction industry, enumerating several alternative change-models with the end purpose that change management model be developed specifically suitable for use among Saudi construction companies.